

# BRADLEY DAVID RIDPATH, Ed.D.

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## OBJECTIVE

Annual Review/Promotion and Tenure Review

## EDUCATION

Ed.D. Doctor of Education, Higher Education Administration. West Virginia University, Morgantown, West Virginia, 2002. Dissertation Title: "NCAA Division I Student Athlete Characteristics as Indicators of Academic Achievement and Graduation." Major-Educational Leadership; Minor-Sport Management.

MSA, Masters of Sports Administration and Facility Management, Ohio University, Athens, Ohio, 1995.

BA, Bachelor of Arts, Speech Communication, Colorado State University, Fort Collins, Colorado – 1990.

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## SUMMARY

More than thirty years of research, management, operational, fund raising, strategy, marketing, and teaching experience in small and large diversified organizations. Possess ability to work with many relevant computer programs. Proficient in all types of writing to include scholarly, informational and technical. Possess relevant higher education experience in teaching, research, student and judicial affairs, intercollegiate athletics, capital improvements, budget management, compliance, media relations, and fund raising. Understand the full breadth and depth of higher education issues and governance.

## EXPERIENCE

### Aug. 06-Present

**ASSOCIATE PROFESSOR, DEPARTMENT OF SPORT MANAGEMENT, COLLEGE OF BUSINESS.** Ohio University, Athens, OH, Responsibilities include teaching relevant undergraduate Sport Management and Sport Administration graduate courses. Perform duties based on departmental, college and university needs such as serving on internal and external committees, performing service functions to university and academic discipline, maintaining active research lines in intercollegiate athletic reform, academic standards and international sport development systems. In addition, actively seek internal and extramural funding for research and perform requested advising functions for department, college and University College as a first year advisor. *Served as the Kahandas Nandola Associate Professor of Sports Business (2012-18).* Also serve as adjunct faculty at the Universitat Bayreuth (Germany) in Sport Economics.

### Highlights 2006-Present:

\*Fulbright Senior Researcher/Lecturer Award Recipient, University of Bayreuth, Germany, 2014-15

\*28 Publications and Book Reviews accepted in peer reviewed and/or edited journals. Published two externally-reviewed books and five book chapters

**Highlights 2006-Present, Ohio University Associate/Assistant Professor (Continued):**

- \*Presented over 70 peer-reviewed abstracts at several international, national, and state academic conferences
- \*Served as Co-Editor of the Journal of Issues in Intercollegiate Athletics (JIIA), 2011-2014
- \*Serve as an Adjunct Professor and Researcher at the University of Bayreuth in Germany, 2011-Present
- \*Serve as Site Director for Germany Global Consulting Project, 2012-Present
- \*Consistently featured in international media regarding my research and expertise. Leading Ohio University media resource for five years including being named Keystroke Catalyst Award winner in 2016 with 1200 media placement
- \*Serve as a Faculty Affiliate with The Ohio State University Sport and Society Initiative
- \*Served as Interim Associate Athletic Director of Compliance in the Ohio University Athletic Department in the Spring of 2007

**Aug. 04-Aug. 06**

**ASSISTANT PROFESSOR, SPORT ADMINISTRATION, (Tenure Track).** Mississippi State University, Mississippi State, MS. Responsibilities included teaching undergraduate Sport Communication and Sport Administration graduate courses. Served as the program coordinator of the graduate Sport Administration Program. Spearheaded alumni development within the Sport Administration program to include fund raising, creation of program job and internship placement for students and graduates. Performed duties based on departmental needs such as maintaining an active research line in intercollegiate athletic reform and academic standards, secured internal and external funding for research, performed requested advising functions, and service on departmental, college and university committees. Participated in the recruiting activities of the department, college, and university.

**Nov. 01-July 04**

**DIRECTOR OF JUDICIAL PROGRAMS.** Marshall University, Huntington, WV. Planned, coordinated, and directed institution-wide implementation and enforcement of the Marshall University Student Code of Conduct, the Residence Hall Judicial Process, and the student judicial system. Supervised investigations of alleged violations of the Student Code of Conduct and decided on appropriate charges and corrective actions. Organized and monitored all judicial hearings and appeals. Recruited, selected, and trained all faculty judicial board members, student judiciary, and student advocates. Designed all judicial affairs procedures, brochures, and handbooks and coordinated campus-wide education of the judicial process and the student code. Also served as an Adjunct Faculty Member in the Department of Exercise and Sport Science.

Nov. 97-Nov. 01

**ASSISTANT ATHLETIC DIRECTOR, COMPLIANCE AND STUDENT SERVICES.** Marshall University, Huntington, West Virginia. Coordinated, directed, and educated coaches, more than 400 student-athletes, and representatives of athletics interests of 16 varsity sports in all areas of the university compliance program. Acted as primary liaison with the university academic and public community regarding all compliance issues and interpretations of Mid-American Conference and NCAA rules. Possess a thorough working knowledge of the NCAA Manual, the NCAA Compliance Assistant Software Program, the NCAA Legislative Services and Infractions Databases, and the NCAA Clearinghouse Website. Also supervised the sports medicine staff, the equipment and managerial staff, strength and conditioning staff, and Life Skills Program. Performed various event management and fund raising functions as directed.

**Highlights:**

- \* Created a new athletic department Compliance Polices Manual.
- \* Restructured university compliance oversight. Formed four committees that met on a regular basis to discuss compliance issues and help entire process run effectively. The four committees were a university wide Compliance Committee, a Professional Sports Council, and two subcommittees in eligibility and financial aid administration.
- \* Computerized the entire athletic eligibility process and interfaced it with the NCAA Compliance Assistant Software to assist in the process being more effective and accurate.
- \* Developed an internal interpretations database and filing system.
- \* Served as a field tester for the new Windows-based NCAA Compliance Software Program.
- \* Served on Student-Athlete Advisory Committee and assisted with the CHAMPS/Life Skills Program.
- \* Adjunct Faculty Member, Health and Physical Education Department, Sports Management Major. Instructed in Athletic Fund Raising, Intercollegiate Athletic Administration, and NCAA Compliance.

Sept. 95-Nov. 97

**DIRECTOR OF ATHLETIC COMPLIANCE/EVENT AND FACILITIES MANAGER.** Weber State University, Ogden, Utah. Coordinated a revamped institutional compliance program. Directed, strategized, and ensured compliance with all NCAA and Big Sky Conference rules and regulations for 15 intercollegiate sports, consisting of more than 250 student-athletes and staff. Directed all operations for over 100 athletic and non-athletic events per year utilizing different athletic and other university facilities.

**Highlights**

- \* Developed a comprehensive rules education program for all staff

**Highlights 2006-Present, Director of Athletic Compliance (Continued):**

- \* Created and started new computerized methods and forms for internal tracking in recruiting, initial and continuing eligibility, financial aid, and academic advisement.
- \* Chaired a project team of university staff involved in the compliance process. The team's purpose was to coordinate university-wide understanding and compliance with NCAA rules and regulations. As a workgroup it developed better, streamlined methods to accomplish compliance related tasks throughout the university.
- \* Coordinator of a university management team that coordinated, promoted, and managed over 50 intercollegiate, local athletic, and non-athletic events per year.
- \* Served as Facility/Operations Manager for Stewart Stadium (20,000).
- \* Chair of facility management committee that managed day-to-day operations of all athletic facility operations at the university. Planned enhanced concession and restroom facilities, new and enhanced scoreboard operations in the basketball arena, and planned press box renovations in the football stadium.
- \* Member of NCAA Division I Men's Basketball Western Regional Administrative and Media Relations Staff, Salt City, Utah, 1996
- \* Supervised Cheerleading and Dance squads. Served on Student-Athlete Advisory Committee and managed several CHAMPS/Life Skills events.

**June 95-Jan. 96**

**ASSISTANT DIRECTOR OF MARKETING AND FUND RAISING.** Weber State University, Ogden, Utah. Assistant director of a comprehensive athletics marketing and promotions program. Involved in all facets of department marketing and fundraising plan to include annual, planned, and corporate giving. Solicited corporate sponsorships and individual donations through various mediums. Experienced in Paciolan Ticketing/Fund Raising Software. Coordinated radio, television, and publication advertising. Planned promotions management of season-long themes, game day sponsorships, and contests. Supervised cheerleading and dance squads. Assisted Associate Athletic Director in all department compliance, selected business office, and financial management operations.

**Highlights**

- \* Initiated innovative promotions that helped set single-season women's volleyball attendance record, including a single-game record of 1400.
- \* Co-developed a comprehensive trade package with advertising mediums that saved more than \$20,000 in direct advertising costs.

**HIGHLIGHTS 2006-PRESENT, ASSISTANT DIRECTOR OF MARKETING AND FUND RAISING**  
**(Continued):**

- \* Part of marketing staff that doubled sponsorship revenue over previous best year through an aggressive marketing and promotions plan. Plan included revenue increases of more than 50% for the Weber State Sports Network, corporate seating areas, and other group ticket packages.
- \* Created new advertising campaigns and themes in all mediums designed to increase exposure and develop an identity in a saturated professional and amateur sports environment.
- \* Member of the Weber State University Development Council, a university wide committee structured to formulate the university master plan and to prospect and generate corporate and donor funding to support that plan.
- \* Served as Community Relations Director. Coordinated many activities with local organizations and groups to raise local awareness of our sports teams and gave us the ability to volunteer our resources in the Ogden Area.
- \* Co-Director of the 1996 Mid-American Conference Wrestling Tournament.

**May 94-June 95**

**ASSISTANT WRESTLING COACH.** Ohio University, Athens, Ohio. Full-time coach for a nationally ranked team. Chaired annual fund raising drive for wrestling scholarships. Managed many recruiting, eligibility, financial aid, and budget management functions for team relating to NCAA compliance. Produced and directed weekly wrestling show on local public television. Assisted athletic department marketing staff in promoting team and wrestling events. Participated in practice coordination, strength and conditioning development, scheduling, and other coaching duties. Assisted in computerizing recruiting, eligibility, and compliance records. Chaired annual fund drive in 1994-95 that raised more than \$50,000 for wrestling scholarships.

**Sept. 93-May 94**

**UNIT MANAGER.** Pepsico Corporation, Florida Island Foods, Augusta, Georgia. Managed a high-volume restaurant in a community of more than 100,000 people. Supervised a crew of 15 people on a daily basis designed to provide customer service and satisfaction in a 24-hour operation. Managed a 1.5 million-dollar budget and developed a marketing plan designed to increase service, customer traffic, and profit margin.

**May 90-Sept. 93**

**EXECUTIVE OFFICER.** United States Army. Schweinfurt, Germany. Managed a fleet of 80 tactical vehicles in a military organization. Developed a written maintenance plan to ensure the improved efficiency and quality of all vehicles and associated equipment. Planned, strategized, and organized the military training for a 4000 member organization to include the allocation of logistics, resources, and a 4.5 million dollar budget.

**Aug. 89 - May 90**

**TELEVISION SPORTS REPORTER.** Columbine Cablevision, Fort Collins, Colorado. Assistant sports reporter for a small market television news show. Composed and edited all written and video copy for sportscast. Produced several on-air stories and was back-up sports anchor.

**May 88 - May 90**

**UNIT COMMANDER.** Colorado Army National Guard, Denver, Colorado. Directed a 65-person military organization, including all associated equipment. Restructured the maintenance and supply systems in a unit rated the worst in Colorado. Within two years the detachment won the Best Overall Maintained Unit in the State Award. Designed and implemented written company policies and procedures that are still in use today. Managed a six million dollar budget. Led two large-scale summer military operations.

**Mar. 88 - Mar. 90**

**SPORTSWRITER.** Rocky Mountain Collegian, Colorado State University, Fort Collins, Colorado. Assisted in supervising a staff of six in producing a daily sports section for a large university newspaper with a circulation of 30,000. Coordinated and assigned all work to a staff of full-time students. Produced four stories and one editorial per week.

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**PROFESSIONAL HIGHLIGHTS**

- \* US Army Enlisted Member, Communications/Radio Operator, Germany, 1982-1986
- \* Certified International, Collegiate, and High School Wrestling Official, 1983-Present
- \* Member, TVU Unterderrbach, Germany, Club Wrestling Team, 1984-86
- \* Member, All-Army European Wrestling Team, VII Corps, 1985-1986
- \* Athletic Media Relations Volunteer, Augusta State College, Georgia, 1993-94
- \* Contributing Editor and Writer, Fort Collins Fitness Magazine, 1988-90
- \* Colorado National Guard/Army ROTC Officer Candidate, May 1986-May 1990
- \* Supervisor, Marshall University Student Fitness Center, 2002-04
- \* Forbes SportsMoney Columnist, 2015-2018

**AWARDS AND HONORS**

- \* Region Commanders Leadership Award, Army ROTC, Colorado State University, 1986
- \* Honor Graduate, Army ROTC Advanced Camp, Fort Lewis, WA, 1986
- \* ROTC Distinguished Military Student, Colorado State University, 1986-1990
- \* ROTC Distinguished Military Graduate, Colorado State University, 1990
- \* Dr. James A. Lavery Scholarship Award Winner, Ohio University, 1995
- \* Ohio University, University College Outstanding Faculty Advocate, 2011-12
- \* Fulbright Senior Lecturer/Researcher Award-Germany. 2014-15
- \* Named the First Ohio University Kahandas Nandola Professor of Sport Management, Term 2012-2015/2015-2019
- \* Named Ohio University's #1 Faculty Newsmaker and Keystroke Catalyst 2015-17 with over 1300 National and International Media Placements
- \* Ohio University, College of Business Outstanding Scholar Award, 2017
- \* Nominated for Ohio University Presidential Teaching Award, 2018-19

**COMMITTEES AND PROFESSIONAL AFFILIATIONS**

- \* Member, Executive Committee of The Drake Group, 2002-Present
- \* Executive Director, The Drake Group, April 2005-April 2008; President-2016-Present
- \* Member, Marshall U./Mississippi State University Graduate Faculty, 2003-2006
- \* Sports and Recreation Law Association (SRLA) Finance Committee, 2005-06
- \* Coalition on Intercollegiate Athletics Academic Requirements Subcommittee 2004-05
- \* Member, Sports and Recreation Law Association (SRLA), 2004-Present
- \* Member, Ohio University Graduate Faculty, 2006-Present
- \* Member, North American Society of Sociology and Sport (NASSS), 2004-Present
- \* Member, North American Society of Sport Management (NASSM), 2004-Present
- \* College Sports Research Institute Faculty Affiliate (CSRI), 2007-2016
- \* Faculty Fellow, Center for College Affordability and Productivity (CCAP), 2010-2017
- \* Associate Director of the Ralph & Lucy Schey Sales Centre, 2006-2013
- \* Sales Competition Team Head Coach, Ralph & Lucy Schey Sales Centre, 2011-2014
- \* Member at Large, Ohio University AAUP, 2016-Present

**Intercollegiate Athletics**

- \* National Wrestling Coaches Association Member, 1994-2002
- \* Member, National Association of Collegiate Directors of Athletics, 1995-2005
- \* Faculty Advisor, Marshall University Women's Rugby Club, 2002-03
- \* Faculty Advisor, Ohio University Boxing Club, 2008-2014
- \* Sub-Committee Chair, Equipment/Athletic Training for NCAA Certification, Ohio University, 2007

**Higher Education Administration**

- \* Member, Weber State University Development Council, 1995-97
- \* Chair, Mrs. J.E. Thackrey Memorial Scholarship Fund, Ohio University, 1996-2006
- \* Tau Kappa Epsilon Fraternity, Faculty Advisor and Honorary Member, 1999-2004
- \* Member, Omicron Delta Kappa, National Honors Fraternity, 2001-Present
- \* Mississippi State University Faculty Advisor, Omicron Delta Kappa, National Leadership and Honors Fraternity, 2005-2006; Ohio University, 2006-Present
- \* Member, Association of Student Judicial Affairs, 2001-04
- \* Member, Council on Law in Higher Education, 2002-04
- \* Ram Ambassador, Greater Ram Club, Colorado State University, 2003-Present
- \* Mississippi State University, College of Education Diversity Committee, 2005-06
- \* Celebrity Guest Judge-Sponsorship Proposal. 2009 TEAMS Conference.
- \* Faculty Advisor, Phi Kappa Theta Fraternity, Ohio Psi Chapter. 2012-2014
- \* Member American Association of University Professors (AAUP). 2016-Present

**EDITORIAL AND PEER REVIEWER AFFILIATIONS**

- \* Co-Editor and Editorial Review Board, Journal of Issues in Intercollegiate Athletics, 2007-2014
- \* Folio Reviewer. Sports Management Program Review Council. Term Expired 2008
- \* Guest Reviewer, Entertainment and Sports Law Journal, Spring 2008 Issue
- \* Guest Reviewer, Sociology and Sport Journal, Spring 2009 Issue
- \* Guest Reviewer, Journal of Amateur Sport, Fall 2017 Issue
- \* Guest Reviewer, Journal of Sport Management, Fall 2019 issue
- \* Editorial Review Board member, International Journal of Sport Management, 2011-2014.
- \* Reviewer, NASSM Student Research Paper Award Competition, 2014
- \* Guest Reviewer, Journal of Legal Aspects of Sport, 2016-17
- \* Editorial Review Board member, Journal of Higher Education Athletics, 2015-Present
- \* Reviewer, Governance and Policy in Sport Organizations, 2<sup>nd</sup> Ed. By Hums & McLean
- \* Reviewer, In the Footsteps of Champions, University of Tennessee Press
- \* Reviewer, Line of Scrimmage, University of Mississippi Press
- \* Reviewer, Sports Leadership and Ethics, Holcomb Hathaway Publishers

**Ohio University Committees**

- \* School of Recreation and Sport Sciences, Governance and Operations Committee, 2006-07; 2008-09
- \* School of Recreation and Sport Sciences, Curriculum Committee, 2007-08
- \* College of Health of Human Services, Faculty Advisory Committee, 2008-2009
- \* College of Health of Human Services, PEP Review Subcommittee, 2007-2008
- \* School of Recreation and Sport Sciences Curriculum Committee, 2008-2010
- \* UC-115/1000 Freshman Orientation Advisory Committee, 2010-2016
- \* Advisory Board Member, The Ralph and Lucy Schey Sales Centre, 2010-2014
- \* Chair, Undergraduate Committee, Department of Sports Administration, College of Business, 2010-13
- \* Member, Undergraduate Committee, Department of Sports Administration, College of Business, 2014-2017.
- \* College of Business Undergraduate CIT, 2010-2013
- \* College of Business International CIT, 2013-14
- \* Chair, Promotion and Tenure Committee, Dr. Michael Pfahl, 2013
- \* Co-Chair, First Year Experience Committee, 2012-14
- \* Robert Glidden Visiting Professor Committee member, 2014
- \* Member, The Post Newspaper Editorial Board, 2016-2019
- \* Member, Baker Award Review Committee, 2017-Present
- \* Member, University Academic Advising Council, 2017-Present
- \* College of Business, Faculty Senator, 2017-Present
- \* Member, University P&T Committee, 2017-Present
- \* Chair, Department of Sports Administration Group II Faculty Promotion Committee



**PRESENTATIONS (Peer Reviewed Abstracts and Invited)**

- \* ***Ridpath, B., Rudd, A. & Stokowski, S. Education v. athletics: What would NCAA Division I athletes choose?*** College Sports Research Institute Annual Conference, University of South Carolina, Columbia, SC, April 3-5, 2019
- \* ***Ridpath, B. Academic oversight of academic support functions for college athletes: A case study of a mid-major NCAA Division I institution.*** College Sports Research Institute Annual Conference, University of South Carolina, Columbia, SC, April 12-14, 2018.
- \* ***Tunessen, D. & Ridpath, B. Sports embedded in the U.S educational system – Is the system a benefit or burden to European athletes? An expanded study.*** College Sports Research Institute Annual Conference, University of South Carolina, Columbia, SC, April 12-14, 2018.
- \* ***Ridpath, B, Johnson, R, Weight, E. and Gurney, G. Panel Presentation on College Sports Reform.*** College Sports Research Institute Annual Conference, University of South Carolina, Columbia, SC, April 12-14, 2018.
- \* ***Abromeit, T. & Ridpath, B. Analysis of Critical Success Factors for a Global Expansion of the National Football League in Europe.*** Play the Game 2017 Conference. Eindhoven, the Netherlands, November 28, 2017.
- \* ***Tunessen, D. & Ridpath, B. Sports Embedded in the United States Educational System – Is the System a Benefit or Burden to European Athletes?*** College Sports Research Institute Annual Conference, University of South Carolina, Columbia, SC, April 12-14, 2017.
- \* ***Ridpath, B., Husted, J., Hite, C., Snodgrass, J. & Grant, S. Pay to Play: Who's In, Who's Out and How Much Panel Discussion.*** Ohio State Sport and Society Initiative, Ohio State University, Columbus, OH, February 26, 2016.
- \* ***Alternative Models of Sports Development in America Outside of the Educational System: Can it Work to Prevent an Educational Crisis?*** Play the Game 2015 Conference. Aarhus, Denmark, October 28, 2015.
- \* ***Ridpath, B. NCAA Academic Fraud Cases and Historical Consistency: A Comparative Content Analysis 2.0.*** College Sports Research Institute Annual Conference, University of South Carolina, Columbia, SC, April 21-24, 2015. Presented with Dr. Gerald Gurney and Dr. Eric Snyder, University of Oklahoma.
- \* ***Tudor, M. & Ridpath, B. Does Gender Significantly Predict Academic/Athletic Motivation among College Athletes?*** College Sports Research Institute Annual Conference, University of South Carolina, Columbia, SC, April 21-24, 2015.
- \* ***Ridpath, B. International Co-Branding as Strategic Advantage of Sport Business Programs: A Case Study of Ohio University and University of Bayreuth.*** Association of Sports Business Annual Conference (ASB). Athens, OH. March 22-23, 2015. Presented with Dr. Tim Stroebel and Dr. Herbert Woratschek, University of Bayreuth & Dr. Norm O'Reilly and Dr. Michael Pfahl, Ohio University.

**PRESENTATIONS (Peer Reviewed and Invited-Continued)**

- \* ***A New Game Plan: How Adopting an Integrated European Club System in the USA can prevent an Educational Crisis.*** Fulbright European Scholarly Conference. Berlin, Germany, March 15-19, 2015.
- \* ***Ridpath, B. "What Constitutes Academic Fraud in American Intercollegiate Athletics? The Legal and Governance Complications via Shifting Standards."*** World Association of Sport Management Inaugural Conference, Universtad Europea, Madrid, Spain, October 1-3, 2014. Presented with Dr. Gerald Gurney and Dr. Eric Snyder, University of Oklahoma.
- \* ***"A New Game Plan: How Adopting an Integrated European Club System in the US can save American Intercollegiate Athletics."*** European Association of Sport Management Annual Conference, University of Warwick, Coventry, England, September 10-12, 2014.
- \* ***"Cold Case Files: Is it Time to Revisit the NCAA Statute of Limitations Bylaw."*** European Association of Sport Management Annual Conference, University of Warwick, Coventry, England, September 10-12, 2014.
- \* ***"Student Experiences and Expanding Ohio University's Global Footprint."*** 10<sup>th</sup> Annual Sports in Africa Conference, Ohio University, April 10-12, 2014.
- \* ***Ridpath, B. "Can Federal Legislation be a Useful Tool in Intercollegiate Athletic Reform,"*** 7<sup>th</sup> Annual College Sports Research Institute Conference, Columbia, SC. April 16-18, 2014. Co-presenter Dr. Allen Sack.
- \* ***"The Price of College Sports,"*** Panel Presentation at the 7<sup>th</sup> Annual College Sports Research Institute Conference, Columbia, SC. Panel members included, Mr. Gene Smith, Retired NCAA D-1 Football Coach, *Dr. B. David Ridpath, Ohio University*, Ms. Mary Willingham, University of North Carolina at Chapel Hill, Mr. Gene Robinson – President, GENETics Sport Management and Mr. Kene Anusionwu, Florida A&M University, April 16-18, 2014.
- \* ***"Shaping Policy and Practice for Intercollegiate Athletics and its Effect on Access and Affordability of Higher Education."*** 6<sup>th</sup> Annual College Sports Research Institute Conference. Chapel Hill, NC. April 17-19, 2013.
- \* ***"The Expert Witness: Your First Case."*** Sport and Recreation Law Association Annual Conference, Denver, CO. March, 13-16 2013. Co-Presenters
- \* ***"New NCAA Enforcement and Infractions Proposals-Where are we now after the Sanity Code and 1991 Lee Commission Report?"*** 5<sup>th</sup> Annual College Sports Research Institute Conference. Chapel Hill, NC. April 16-18, 2012.
- \* ***"Tainted Glory: How an Institution sells it soul for Athletic Success and its Unintended Consequences."*** 5<sup>th</sup> Annual College Sports Research Institute Conference. Chapel Hill, NC. April 16-18, 2012.

**PRESENTATIONS (Peer Reviewed and Invited-Continued)**

- \* ***“A New Football Stadium for Colorado State University: Boondoggle or Benefit?”*** Invited Presentation for Save Our Stadium Hughes. Fort Collins, CO. April 4, 2012.
- \* ***“An Examination of the Impact of Student Athletic Fee Subsidies of the Potential Affordability of Higher Education.”*** 4<sup>th</sup> Annual College Sports Research Institute Conference. Chapel Hill, NC. April 20-22, 2011.
- \* ***Ridpath, B. “Perspectives on Being a Whistleblower in Intercollegiate Athletics. Is it worth it and is it effecting Positive Change.”*** College Sports Research Institute Panel Presentation Moderator. Panel members: Dr. Gerald Gurney, Dr. Kadence Otto, Sally Dear, and Dr. Margaret Soltan. Chapel Hill, NC. April 21-23, 2010.
- \* ***Ridpath, B. “What is the best way to get at the Core of the Apple regarding College Sports Reform?”*** College Sports Research Institute Panel Presentation. Panel members: Dr. Richard Vedder and Matthew Denhart. Chapel Hill, NC. April 21-23, 2010.
- \* ***Ridpath, B., Lawrence, H., Yiamouyiannis, A. & Galles, K. “Assessing Title IX Implications in the Age of Recession and Shrinking Budgets.”*** 3<sup>rd</sup> Annual NCAA Scholarly Colloquium on Intercollegiate Athletics-College Sports in the Recessionary Times. Atlanta, GA. January 12-13, 2010
- \* ***Ridpath, B., Moran, P. & Kahler, J. “The Insurance Industry’s Perspective on Sponsorships in Today’s Competitive Sports Marketplace.”*** VII Annual Sports Marketing Association Conference, Cleveland, OH. October 28-30, 2009.
- \* ***“Sports Sponsorship Case Competition.”*** The North American Society for Sport Management Teaching and Learning Fair. Columbia, SC. May 27-30, 2009.
- \* ***Ensign, K, White, K., Yiamouyiannis, A. & Ridpath, B. “Heterosexual Athletic Trainers Hold Positive Attitudes Toward Lesbian, Gay, and Bisexual NCAA Student Athletes.”*** Ohio University College of Health and Human Services Poster Exposition, Athens, OH. May, 2009.
- \* ***“Specialized Academic Support Services for College Athletes, Is it Still a Good Idea, or Necessary Evil.”*** College Sports Research Institute 2009 Scholarly Conference. Chapel Hill, NC. April 15-18, 2009.
- \* ***“Is the Ship Sinking? “Is There Anything we can do or Should do to Right the Ship of Intercollegiate Athletics?”*** Panel Presentation-Moderator. College Sports Research Institute 2009 Scholarly Conference. Chapel Hill, NC. April 15-18, 2009.
- \* ***Yiamouyiannis, A. & Ridpath, B. “An Analysis of NCAA Division I Governance from a Feminist Perspective.”*** College Sports Research Institute 2009 Scholarly Conference. Chapel Hill, NC. April 15-18, 2009.
- \* ***Fattlar, D. & Ridpath, B. “An Examination of Expenditures in the NCAA and the Effect on Athletic Success and Revenue.”*** North American Society of Sociology and Sport Annual Conference. Denver, CO. November 5-8, 2008.

**PRESENTATIONS (Peer Reviewed and Invited-Continued)**

- \* Moran, P. & *Ridpath, B.* "Corporate Sponsorship Survey Review and Training." National Federation of High Schools Marketing Summit and Summer Meeting, Washington, D.C. July 3, 2008. (*Invited*).
- \* *Ridpath, B.*, Lawrence, H., Yiamouyiannis, A. & Galles, K. "Why the Wrestling Coaches are Wrong: Judicial, Legislative, and Other Approaches to the Economic Reality of Title IX Enforcement and Preserving the Sport of Wrestling." Ohio University College of Health and Human Services Poster Exposition, Athens, OH. May 22, 2008.
- \* "In the Trenches: Historical Issues in College Sports Reform." College Sports Research Institute Panel Presentation Moderator. Panel members: Dr. Jim Gundlach, Ms. Julie Cromer, and Dr. John Kilbourne. Memphis, TN. April 16-19, 2008.
- \* *Ridpath, B.*, Lawrence, H., Yiamouyiannis, A. & Galles, K. "Why the Wrestling Coaches are Wrong: Judicial, Legislative, and Other Approaches to the Economic Reality of Title IX Enforcement and Preserving the Sport of Wrestling." Sport and Recreation Law Association Conference. March 2008.
- \* "Brought to you By: The 2008 Corporate and Industry Survey." National Sports Forum Annual Conference and Trade Show. Memphis, TN. January 26-29, 2008. (*Invited*).
- \* "The Use of Specialized Academic Support Services and the Effect on Academic Persistence and Graduation of NCAA Division I Athletes." North American Society of Sociology and Sport Annual Conference. Pittsburgh, PA. Oct. 31-Nov. 3, 2007.
- \* "The Current State of College Reform Movements." North American Society of Sociology and Sport Annual Conference. Pittsburgh, PA. Oct. 31-Nov. 3, 2007.
- \* "Academic Integrity and College Athletics in the 21<sup>st</sup> Century: On the Road to Disclosure?" Panel Presentation. Served as Moderator of a six-person panel. Annual Conference of The Drake Group. Cleveland, OH. March 28-29, 2007.
- \* "Confessions of a Former College Wrestling Coach." Girls and Women Rock Conference Celebrating the 35<sup>th</sup> Anniversary of Title IX. Cleveland, OH. March 2007.
- \* "Title IX and Wrestling: Can we all just get Along?" Panel Presentation. Girls and Women Rock Conference Celebrating the 35<sup>th</sup> Anniversary of Title IX. Cleveland, OH. Mar. 2007.
- \* "The APR and College Baseball." North American Society of Sociology and Sport Annual Conference. Vancouver, Canada, November 1-4, 2006.
- \* "Reform Movements in College Sport-The Drake Group and Others." Co-Presenter with Dr. Allen Sack, The University of New Haven and Dr. Richard Southall, the University of Memphis. North American Society of Sociology and Sport Annual Conference. Vancouver, Canada, November 1-4, 2006.
- \* "Sport Management in the Curriculum." West Virginia American Association of Health, Physical Education, and Recreation. October 27, 2006. Huntington, WV.

**PRESENTATIONS (Peer Reviewed and Invited-Continued)**

- \* **“Preparing Future Sport Managers.”** West Virginia American Association of Health, Physical Education, and Recreation. Co-Presenter with Dr. Jennifer Mak and Dr. Aaron Clopton, Marshall University. October 27, 2006. Huntington, WV.
- \* **“Sport Management Panel Discussion.”** West Virginia American Association of Health, Physical Education, and Recreation. Co-Presenter with Dr. Jennifer Mak and Dr. Aaron Clopton, Marshall University; Dr. Floyd Jones, West Virginia University. October 27, 2006. Huntington, WV.
- \* **“A Challenge to Faculty for Leadership Development.”** The National Association for Kinesiology and Physical Education in Higher Education. Co-presenter with Dr. Greg Letter, Adelphi University; Dr. Dan Drane, University of Southern Mississippi; and Dr. Jaime Orejan, Elon University. January 4, 2006.
- \* **Before the Knight Commission on Intercollegiate Athletics. Panel Presentation on Intercollegiate Academic Reform and Academic Standards.** November 8, 2005. Washington, D.C.
- \* **“Gender as an Indicator of Persistence and Graduation for NCAA Division I Athlete’s.”** North American Society of Sociology and Sport Annual Conference. Winston-Salem, NC, October 26-29, 2005. Also session organizer. Session entitled, “Social Perceptions of Intercollegiate Athletes.”
- \* **“College Sport Reform, A Panel Presentation with Amy Perko, Knight Foundation; and Michael Malec, Ellen Staurowsky.** North American Society of Sociology and Sport Annual Conference. Winston-Salem, NC, October 26-29, 2005.
- \* **Mississippi College School of Law, Entertainment and Sports Law Division Open Panel Forum. “Is the NCAA Broken? Problems and Solutions.”** July 19, 2005. Mississippi Sports Hall of Fame Museum, Jackson, MS.
- \* **Before the Constitution Subcommittee of the House Committee on the Judiciary. Oral and written statements regarding hearings on the effectiveness and appropriateness of the NCAA Infractions and Enforcement Process.** September 17, 2004. Washington D.C.
- \* **“College Athlete’s Perception of Coach’s Emphasis on Academic Progress and Graduation.”** Annual Conference of The Drake Group-College Sports and the Academy, St. Louis, MO, March 30-31, 2005.
- \* **An examination of the perceived lack of due process in NCAA enforcement and infractions procedures. Sport and Recreation Law Association 18th Annual Conference.** Virginia Beach, VA.
- \* **“Factors that Influence the Academic Performance of NCAA Division I Athletes.”** North American Society of Sociology of Sport Annual Conference, Tucson, AZ, November 8-10, 2004.

**PRESENTATIONS (Peer Reviewed and Invited-Continued)**

- \* "The Faculty and Contemporary Intercollegiate Athletic Reform Efforts." North American Society of Sociology of Sport Annual Conference, Tucson AZ, November 8-10, 2004.
- \* "Title IX and Intercollegiate Athletics." Presentation for The Huntington, WV Area League of Women Voters, American Association of University Women, and Negro Business and Professional Women Annual Joint Meeting, Huntington, WV.
- \* "Specialized Academic Support Services for College Athletes." Is it a Good Idea? Presentation at the National Institute of Sports Reform 1<sup>st</sup> Annual Summit, Bolton Landing, NY, November 2003.
- \* "It is Time to Slay Another Sacred Cow. A Critical Look at the NCAA Infractions and Enforcement Process. Annual Conference of the Drake Group, Chicago, March 2003.
- \* Guest Presenter, "Institutional, Non-Profit, and Educational Promotions." NCAA Regional Compliance Seminar, Washington DC, May 2001.
- \* Compliance, "Being the Bad Guy." NCAA Regional Compliance Seminar, Orlando, Florida, May 2000.
- \* "NCAA Division I and II Financial Aid Regulations." West Virginia State Financial Aid Conference, Huntington, West Virginia, November 1997.
- \* Title IX, Opportunities for Female Athletes or Extinction for Male Athletes. Weber State University Panel Presentation, April 1997.
- \* "What Exactly is the NCAA?" Weber State University Panel Presentation, Nov. 1996.

**PUBLISHED BOOKS AND BOOK CHAPTERS**

- \* *Ridpath, B.* (Spring 2018). Alternative Models of Sports Development and Delivery in America: Proposed Solutions to Combat a Crisis in Education and Public Health. Ohio University Press and Swallow Books, Athens, OH.
- \* Lee, J.W., Polite, F.G., Waller, S., & *Ridpath, B.* in Lee, J. & Hardin, R., eds. (2015). Policy and Governance in Sport: Issues, Organizations, and Practical Application; Chapter 10: Human Rights, Fairness, and Personal Freedoms in Sport: Further Perspectives. Durham, NC: Carolina Academic Press.
- \* *Ridpath, B.* (2015). Introduction to Intercollegiate Athletics in American Higher Education-Recruiting Chapter. Baltimore: Johns Hopkins University Press.
- \* *Ridpath, B.* in Sailes, G. ed. (2013/ Revised 2017). Sports in Higher Education: Issues and Controversies in College Athletics: Chapter 3, The Administration and Governance of Intercollegiate Athletics. San Diego, CA: Cognella.
- \* *Ridpath, B.* (2012). Tainted Glory: Marshall University, The NCAA, and One Man's Fight for Justice. Published and Grant Funded by the Center for College Affordability and Productivity. iUniverse Publishing.

**PUBLISHED BOOKS AND BOOK CHAPTERS (Continued)**

- \* *Ridpath, B. & Abney, R. in McClellan, G., King, C. & Rockey, D. (2012). The Handbook of College Athletics and Recreation Administration: Chapter 7-Governance of Intercollegiate Athletics and Recreation. San Francisco: Jossey-Bass.*
- \* *Ridpath, B. (2011). Encyclopedia of Sport Management and Marketing: Chapter-Contracts/Venue. Thousand Oaks, CA: Sage Publications.*
- \* *Ridpath, B. & Walton, K. in Lawrence, H. J. & Wells, M., eds. (2009/ Revised 2015). Event Management Blueprint: Creating and Managing Successful Sports Events; Chapter 4-Contracts. Dubuque, IA: Kendall/Hunt.*

**WORKING PAPERS**

- \* *Abromeit, T. & Ridpath, B. Analysis of Critical Success Factors for a Global Expansion of the National Football League in Europe. Will be submitted to *European Sport Management Quarterly**
- \* *Buser, M., Woratshek, H. & Ridpath, B. Fantasy Sports and Strategic Gamification Marketing in the United States. Will be submitted to the *Journal of Sport Management**
- \* *Ridpath, B. & Stroebel, T. International Co-Branding as Strategic Advantage of Sport Business Programs. Will be submitted to the *Sport Management Education Journal**

**PEER REVIEWED AND EDITED PUBLICATIONS (Published, Accepted for Publication or Under Review)**

- \* *Smolianov, P., O'Connor, C., Stone, Ridpath, B., N., Dion, S., Schoen, C., Brophy-Miles, K. & Comparing the Practices of US Golf against a Global Model for Integrated Development of Mass and High Performance Sport. Submitted to *Managing Sport and Leisure.* (Under Review).*
- \* *Ridpath, B., Rudd A. & Stokowski, S. "Perceptions of European Athletes That Attend American Colleges and Universities for Elite Athletic Development and Higher Education Access". *Journal of Global Sport Management* (Accepted for publication, Fall 2019 issue).*
- \* *Rudd A. & Ridpath, B. Education Versus Athletics: What Will Division I Football and Basketball Players Choose? *Journal of Amateur Sport* (Accepted for publication, May 2019 issue).*
- \* *Tudor, M. & Ridpath, B. Does Gender Significantly Predict Academic and Athletic Motivation among NCAA Division I College Athletes? *Journal of Higher Education Athletics and Innovation* (Accepted for publication in the Spring 2019 issue).*
- \* *Tudor, M & Ridpath, B. (2018). Does the Perceived Motivational Climate significantly Predict Academic and/or Athletic Motivation among NCAA Division I College Athletes? *Journal of Contemporary Athletics.* Vol. 12, Issue 4, pp 291-307.*
- \* *Ridpath, B. (2016). Limited Immunity in NCAA Enforcement Should be used with Fairness as Goal. *Journal of NCAA Compliance.* July/August 2016. (Edited).*

**PEER REVIEWED AND EDITED PUBLICATIONS-(Published or Accepted for Publication-Continued)**

- \* *Ridpath, B., Gurney, G. & Snyder, E. (2015, August) NCAA Academic Fraud Cases and Historical Consistency: A Comparative Content Analysis. *Journal of Legal Aspects of Sport.* Vol. 25, Issue 2, pp. 75-103.*
- \* *Ridpath, B., Smith, J., Garrett, D. & Robe, J. (2015, July). Shaping Policy and Practice in Intercollegiate Athletics: A Study of Student Perceptions of Resource Allocation for Athletics and its Effect on Affordability of Higher Education. *The Journal of Sport.* Vol. 4, Issue 1, pp. 19-46.*
- \* *Ridpath, B. Outlook: The Real March Madness. Why finally reforming college sports may require Congress—or the courts—to act? *Currents Magazine: Council for Advancement and Support in Education (CASE).* March 2014 Issue. (Edited).*
- \* *Ridpath, B. Amateurism Must Die and We Must be Prepared. *Journal of NCAA Compliance.* July-August 2013. (Edited)*
- \* *Ridpath, B., Chapman, M. & Denhart, M. (2014, January) An Examination of Increased NCAA Division I Athletic Department Budgets: A Case Study of Student Perceptions of Fee Allocations for Athletics. *International Journal of Sport Management.* Vol. 15, Issue 1, pp. 25-48.*
- \* *Ridpath, B., Fattlar, D. & Yiamouyiannis, A. (2012, Summer) An Examination of NCAA Athletic Department Revenues and Expenditures and Their Effect on Athletic Success in a Mid-Major Athletic Conference. *The Journal of Sport.* Vol. 1, Issue 1, pp. 57-93.*
- \* *Ridpath, B. Perceptions of NCAA Division I Athletes on Motivations and Individual Desire Concerning the use of Specialized Academic Support Services in the Era of the Academic Progress Rate. (2011, Winter), *Journal of Issues in Intercollegiate Athletics.* Issue 3, pp. 253-271.*
- \* *Ensign, K., White, K., Yiamouyiannis, A. & Ridpath, B. Heterosexual Athletic Trainers' Attitudes toward Lesbian, Gay Men, and Bisexual Athletes in the NCAA. (Winter, 2011). *Journal of Athletic Training.* Vol. 46, Issue 1, pp. 69-75.*
- \* *Yiamouyiannis, A., Lawrence, H., Hums, M., & Ridpath, B. Sport Opportunities in Intercollegiate Athletics: Using Ethical Theory and Structured Models to Assist in Responsible Decision Making. (2010, Summer). *Sport Management Education Journal.* Vol. 4, Issue 1, pp. 60-75.*
- \* *Ridpath, B., Zullo, R. & Gill, N. (2009, Fall). Gender as an Indicator of Academic Progress and Graduation for NCAA Division I Athletes. *Athletic Academic Journal.* The National Association of Academic Advisors for Athletics (N4A) Journal. Vol. 20, Issue 1, pp. 98-128.*
- \* *Ridpath, B., Moran, P., & Kahler, J. (2009). Sports Sponsorships and the Insurance Industry. *Peer Reviewed Online Proceedings of the 2009 Sports Marketing Association Annual Meeting.**
- \* *Ridpath, B., Lawrence, H., Yiamouyiannis, A. & Galles, K. Changing Sides: The Failure of the Wrestling Communities Challenges to Title IX and New Strategies for Saving NCAA Sport Teams. (2008, December). *The Journal of Intercollegiate Sport,* Vol. 1, Issue 2, pp. 255-283.*



PEER REVIEWED AND EDITED PUBLICATIONS-(Published or Accepted for Publication-Continued)

- \* *Ridpath, B. Can the Faculty Reform Intercollegiate Athletics. (2008, Spring). *The Journal of Issues in Intercollegiate Athletics*, Vol. 1, Issue 1, pp. 11-25.*
- \* *Ridpath, B., Southall, R. & Nagel, M. New Rules for a New Ballgame: Legislative and Judicial Rationales for Revamping the NCAA's Enforcement Process. (2008, Spring). *The Entertainment and Sports Law Journal: Symposium Issue on College Sports and the Law*, ESLJ, 6, xxiii.*
- \* *Ridpath, B, Kiger, J., Mak, J., Eagle, T., & Letter, G. Factors that Influence the Academic Progress and Graduation of NCAA Division I Athletes. (2007, Fall). *Sport Management and Related Topics Journal (SMART)*, Vol. 4, Issue 1, pp. 59-83.*
- \* *Ridpath, B., College Athlete's Perception of Coach's Emphasis on Academic Progress and Graduation. (2006, Fall). *Sport Management and Related Topics Journal (SMART)*. Vol. 3, Issue 1, pp. 14-40.*
- \* *Ridpath, B, & Letter, G. A Challenge to Administrators and Faculty for Leadership Development. (2005, May). *The Chronicle of Kinesiology and Physical Education in Higher Education (NAKAPE)*. Vol. 16, Number 2.*
- \* *Staurowsky, E. & Ridpath, B. The Case for a Minimum 2.0 Grade Point Average for College Athletic Eligibility. (Winter, 2005). *The Journal of Legal Aspects of Sport*. Winter 2005 Symposium Issue, Vol. 15, Issue 1, 113-138*

Peer Reviewed Monographs

- \* *Ridpath, B., Harris, S., Smolianov, P., Ishac, W., & Akindes, G. (2019). Case Studies of Worldwide Sport Development Systems and Access to Education. *World Innovation Summit on Education (WISE). Qatar Foundation for Education, Science and Community Development**

Edited Monographs

- \* *Kahler, J., Ridpath, B., Moran, P., Pfahl, M. & Davis, C. (2010). The 2010 National Sports Forum Corporate and Industry Survey. *The National Sports Forum, Seaver Marketing Group.**
- \* *Kahler, J., Ridpath, B., Moran, P., Maestas, A.J., Francis, S., Payne, R., Migala, D. & Petzold, A. (2008). "Brought to you by...The 2008 National Sports Forum Corporate and Industry Survey. *The National Sports Forum, Seaver Marketing Group.**

Peer Reviewed/Published Book Reviews:

- \* *Ridpath, B., Book Review, The System: The Glory and Scandal of Big-time College Football by Jeff Benedict & Armen Keteyian. *Journal of Issues in Intercollegiate Athletics*, 2014, Issue 7, Winter 2014.*
- \* *Ridpath, B., Book Review, "100 Heroes: People in Sports who Make This a Better World," by Dr. Richard Lapchick. *Journal of Sport Management*. Volume 23, Number 3, May 2008.*

**PEER REVIEWED/PUBLISHED BOOK REVIEWS (Continued)**

- \* ***Ridpath, B., Book Review, Confessions of a Spoilsport: My Life and Hard Times Fighting Sports Corruption at an Old Eastern University, By Dr. William Dowling. Journal of Issues in Intercollegiate Athletics, Winter 2008.***
- \* ***Ridpath, B., Book Review, "A Place on the Team," by Welch Suggs. Sociology of Sport Journal. Fall 2007, Volume 24, Number 3.***
- \* ***Ridpath, B., Book Review, "I am Charlotte Simmons." Sport Management and Related Topics Journal (SMART), Issue 2, Volume 1, Spring 2005.***

**Selected Publications/Editorials**

- \* ***Ridpath, B. NCAA's APR Release Should Be Looked At With A Very Skeptical Eye. Forbes SportsMoney Blog, May 10, 2017.***
- \* ***Ridpath, B. Part Time Students, Full Time College Athletes-Not A Bad Idea But Also Not A New One. Forbes SportsMoney Blog, January 19, 2017***
- \* ***Gurney, G. & Ridpath, B. Why the NCAA Continues to Work Against Athletes' Best Interests. Chronicle of Higher Education, February 29, 2016.***
- \* ***Ridpath, B. North Carolina Major Infractions Case Takes Another Curious Turn. Forbes SportsMoney Blog, October 26, 2016.***
- \* ***Ridpath, B. In College Sports it's either about Education or Free Market Economics-Not Both. Forbes SportsMoney Blog, September 25, 2015.***
- \* ***Ridpath, B. Like it or Not, Ralph Nader is Right. College Sports Business News, Apr. 2011.***
- \* ***Ridpath, B. Spotlight Shines on the Propriety of Student Fees for Sports. College Sports Business News, March 2011.***
- \* ***Ridpath, B. New Approaches to Economic Realities and Enforcement of Title IX. High School Today: The Voice of Education Based Athletics and Activities, November 2007.***
- \* ***Ridpath, B. Force Fanatics: Who are they and why do they come? The Migala Report, July 12, 2007.***
- \* ***Ridpath, B. NCAA News Editorial. Reform Effort Dismissed as Rhetoric. NCAA News, June 4, 2007.***
- \* ***Ridpath, B. NBA Age Rule an Exercise in Futility. Street & Smith's Sports Business Journal, May 14-20, 2007.***
- \* ***Ridpath, B. NCAA News Editorial. Don't Mess with Post-Graduate Choices. NCAA News, July 17, 2006.***
- \* ***Ridpath, B. NCAA News Editorial. Change not Dependent on Structure. NCAA News. June 20, 2005.***

**SELECTED PUBLICATIONS/EDITORIALS (Continued)**

- \* *Ridpath, B., The Way Things ought to be in College Sports. College Athletic Clips. March 31, 2005.*
- \* *Ridpath, B. Ridpath Argues NCAA Infractions and Enforcement Process IS Broken. Legal Issues in College Athletics and Sport Litigation Alert. October 28, 2004.*
- \* *Authored over 200 sports and feature articles for various media publications including the Dallas Morning News, Forbes SportsMoney Blog, the Rocky Mountain Collegian, and the Fort Collins Fitness Magazine.*

**MEDIA INTERVIEWS/ DISTRIBUTED WHITE PAPERS**

See [www.thedrakegroup.org](http://www.thedrakegroup.org) for researched based white papers. Media placements include ESPN, Sports Illustrated, The New York Times, Sydney Morning Herald, Los Angeles Times, Time Magazine, Fox Sports and USA Today. See Media Addendum for a comprehensive list.

**RESEARCH INTEREST/LINE OF RESEARCH**

The study of intercollegiate athletics administration, governance, rules compliance with an emphasis on student athlete academic achievement and graduation rates. Also study the ethics and components of the NCAA legislative, enforcement, and governance process and the intersection of educationally based sport development and delivery in the US with other developmental programs throughout the world.

**INVITED LECTURES AND GUEST APPOINTMENTS**

- \* Lecturer, MBA in Sport Management. Sport Management Academy, Bayreuth, Germany, 2013-Present
- \* Invited Lecture. University of Rostock, Rostock, Germany, May 2015
- \* Invited Lecture. Macromedia University of Munich, May 2015
- \* Lecturer, University of Bayreuth International Summer School, July 2014/2015
- \* European Association of Sport Management Summer School Faculty Member, Bayreuth, Germany, 2013-18.
- \* Guest Lecturer, University of Charlotte Law School, 2014-16
- \* Guest Lecturer, University of Wisconsin-Lacrosse, February 11-13, 2014
- \* Invited Panelist and Faculty Affiliate, The Ohio State University Sport & Society Initiative, April 2016-Present
- \* Guest Lecturer, University of Cincinnati, April 2018

**COURSES DIRECTED****Ohio University**

SASM 3120	Sport Governance and Ethics
SASM 3220	Leadership and Governance in Sport
SASM 3400	Intercollegiate Athletics
SASM 655	Sports and Sport Consumers
SASM 665	Governance in Intercollegiate Athletics
SASM 3010	Sports Marketing
SASM 4350	Sports Sponsorship and Sales
SASM 440	Ticket Operations
SASM 391	Risk Management
SASM 376	Facility and Event Management

**COURSES DIRECTED Ohio University (Continued)**

PESS 418E	The Business of Baseball
SASM 340	Intercollegiate Athletics (Online)
SASM 490	Undergraduate Internships
SASM 690	Graduate Internships
UC-1000	Freshman Seminar
UC-1900	Sport Management Learning Community

**Mississippi State University**

PE 8803	Sport Law
PE 8823	The Sport Product (Marketing)
PE 7000	Directed Individual Study (Over 20 studies supervised)
PE 8883	Sport Ethics
PE 8833	Facility/Event Management
PE 4000	Sport Communication Law (undergraduate)
PE 8713/4316	Graduate and Undergraduate Internship Supervisor
PE 8990	Seminar in Intercollegiate Athletics
PE 8990	Institutional Advancement in Collegiate Athletics

**Marshall University**

PE 697	Fall 1999	Athletic Fund Raising and Marketing
PE 697	Fall 1999	Intercollegiate Athletic Compliance
PE 496	Fall 2003	Seminar in Intercollegiate Athletics
PLS 320	Spr. 2003	Recreational Sports Management
UNI 101	Fall 2002/03	Freshman Seminar

**University of Bayreuth**

- Risk Management in Sport (Bachelor and Masters Students)-Summer 2013-2019
- Introduction to Sport Management (Winter Semester 2014-15)
- Executive MBA Program, Campus Academie, University of Bayreuth (2015-2019)
- University of Bayreuth International Summer School (2014-15)

**ADVISING AT OHIO UNIVERSITY (2006-Present)**

- \* 20 UC 1000 advisees (2006-Present). Averaged 50-plus advisees per year in Sport Management at undergraduate and graduate level (2006-2016).
- \* Faculty advisor for undergraduate honors thesis (HTC) projects for
  - Drew Fattlar: Topic- "An Examination of Athletic Department Revenues and Expenditures within the Mid-American Conference and their Effect on Success in Athletics." 2007-08.
  - Brian Boesch: Topic-"An Introduction to Sales in Sports." 2010-11.
  - Michael Chapman: Topic- "Funding the ICA Arms Race: A Case Study of Student Perspective on Allocation of Student Fees for Athletics at Ohio University." 2010-11.
  - Maggie Karsogian: Topic TBA. 2019-20.

**ADVISING AT OHIO UNIVERSITY (2006-Present, Continued)**

- \* **Masters Thesis Committee Member**-Kristine Ensign (Athletic Training). Topic: *“Athletic Trainers Attitudes Toward Lesbian, Gay, and Bisexual Student Athletes.”* 2008-09.
- \* **Doctoral Committee Member**-Arizona Smith, Ph.D. Candidate, Grand Canyon University. Topic: *“Team Captains Unique Profiles of Leadership Behaviors when Compared with Non-Captain Competitive Athletes”* 2019-Present. Defense date: TBA.
- \* **Doctoral Committee Member**-David Graham, Ed.D. Candidate, Ohio University. Topic: *“A Decade of NCAA Academic Reform: A Study of the National Academic Advising Association Perception of Advising Style and Knowledge of the 2003 NCAA Academic Reform.”* 2009-2011.
- \* **Doctoral Committee Member**-Molly Yanity, PH.D. Candidate, Ohio University 2011-2013. Topic: *Publishing for Paydirt: Analyzing how Messages about Big-Time College Football Reinforce Power.*
- \* **Doctoral Committee Member**- Margaret Tudor, Ph.D. Candidate, Bowling Green State University 2013-2014. Topic: *Predicting Student Athletes Motivation towards Academics and Athletics.*
- \* **Doctoral Committee Member**- Lisa Flowers-Clements, Ph.D. Candidate, Ohio University 2017-Present. Topic: TBA
- \* Served as primary advisor for 11 Bachelor Theses and 5 Masters level theses at the University of Bayreuth (2014-19).

**GRANTS AND CONTRACTS AWARDED/SUBMITTED**

- \* Fall 2018. World Innovation Summit on Education (WISE). Study of Elite Athlete Development and Access to Education. *Awarded \$100,000 (80K Grant; 20K Document Production Costs).*
- \* Spring 2017. Ohio University College of Business Seed Grant. Awarded \$1000
- \* Fall 2013. Institute of International Education-Fulbright Teaching/Research Award at the University of Bayreuth, Bayreuth, Germany. *Funding approved \$14,000.*
- \* Winter/Spring 2012. Ohio University Baker Fund. *“Funding the ICA Arms Race: A Student Perspective on Allocation of Student Fees in the Mid-American Conference.”* \$12,000 requested. *Approved for \$12,000 Spring 2012.*
- \* Spring 2012. College of Business Seed Grant. *“Funding the ICA Arms Race: A Student Perspective on Allocation of Student Fees in the Mid-American Conference.”* \$3000 requested. *Approved for \$3000 Spring 2012.*
- \* Summer 2011. Knight Commission on Intercollegiate Athletics. *“Funding the ICA Arms Race: A Student Perspective on Allocation of Student Fees in the Mid-American Conference.* \$25,000 requested. *Not Funded.*

**GRANTS AND CONTRACTS AWARDED/SUBMITTED (Continued)**

- \* Spring 2008. Ohio University College of Health and Human Services Scholarly Activity Award. *“An Examination of the Effect of Direct Academic or Athletic Control of Academic Support Services on the Academic Progress and Graduation Rates of NCAA Division I Athletes.”* \$7500. Not Funded
- \* Spring 2007. Ohio University College of Health and Human Services Scholarly Activity Award. *“An Examination of the Effect of Direct Academic or Athletic Control of Academic Support Services on the Academic Progress and Graduation Rates of NCAA Division I Athletes.”* \$7000. Not Funded.
- \* Winter 2007. Ohio University Research Corporation Grant (OURC). *“An Examination of the Effect of Direct Academic or Athletic Control of Academic Support Services on the Academic Progress and Graduation Rates of NCAA Division I Athletes.”* \$8000. Not Funded.
- \* Fall 2005. Co-P.I. with Dr. Greg Letter, Adelphi University. National Science Foundation, Course, Curriculum, and Laboratory Improvement (CCLI) Grant. \$200,000. Not Funded.
- \* Fall 2004 and 2005. Mississippi State University Research Initiation Program. \$10,000. *Funded for \$10,000 in 2005-06* for the project proposal: *“An Examination of the Effect of Direct Academic or Athletic Control of Academic Support Services on the Academic Progress and Graduation Rates of NCAA Division I Athletes.”*
- \* Fall 2004. Mississippi State University Travel Awards Program (2). \$1000 each. Not Funded.
- \* Fall 2004. Mississippi State University Recruitment Assistance (RAG) Grant. Awarded \$500 for recruitment of minority undergraduate and graduate students.
- \* 2001-02. Marshall University. Quinlan Endowment. Amount awarded \$800. Purpose for Research Project on the Academic Progress of NCAA Division I Athletes.

**Other Funding Available for Research and Travel**

- \* 2007-2008 Academic Year. \$2490 allotted for scholarly endeavors for serving as Thesis Advisor for Honors Tutorial Student, Drew Fattlar.
- \* 2010-11 Academic Year. \$1600 allotted for scholarly endeavors for serving as Thesis Advisor for Honors Tutorial Students, Brian Boesch and Michael Chapman.

**CONSULTING ACTIVITIES**

- \* Litigation Support (January 2019-Present). Verlin v. Leland et al. Serve as an expert witness for Mr. Verlin who was removed from his post as head men’s basketball coach and blamed for NCAA violations. Compensated.
- \* Litigation Support (January 2019-Present) Thomas v The County of Westchester and Faculty Student Association of Westchester Community College Inc. I have been retained in my capacity as an expert regarding NCAA recruiting and eligibility. Compensated.

**CONSULTING ACTIVITIES (Continued)**

- \* **NCAA Infractions Support (June 2018-Present). Mr Odell James. Mr. James is alleged to have refused to cooperate with NCAA investigation into major infractions at Baylor University. I have been retained in my capacity as an expert in the NCAA enforcement and infractions process. Compensated.**
- \* **Litigation Support (October 2017-December 2018) Hudson v. CSULA et al. Served as an expert and retained in my capacity as an expert on the NCAA enforcement and infractions process. Compensated.**
- \* **Professional Consulting (September 2015), Goldasich & Associates, Birmingham, AL. Evaluated eligibility claims of a prospective NCAA athlete. Compensated.**
- \* **Professional Consulting (November 2011), Compliance 360. Conducted national webinar on NCAA rules and compliance processes. Compensated.**
- \* **Professional Consulting (April 2012). Compensated consulting project for group opposing the building of a new on campus football stadium at Colorado State University. Compensated.**
- \* **Litigation Support (November 2015-March 2017). Paterno v. NCAA et. al, Pennsylvania, Compensated, approximately 50 hours spent for the year. Served as an expert and was retained in my capacity as an expert on the NCAA enforcement and infractions process. Compensated.**
- \* **Litigation Support (November 2007 - 2016). Tim Cohane, New York, Compensated, approximately 40 hours spent for the year. Served as an expert in the Tim Cohane v. MAC et al case. Retained in my capacity as an expert on the NCAA enforcement and infractions process. Compensated.**
- \* **Litigation Support (June 2006 - December 2007). Ray Keller, Scottsboro Alabama, Compensated, approximately 20 hours spent for the year. Assisted in a lawsuit against the NCAA by Mr. Keller who won a judgment against the NCAA for defamation and loss of income. I was retained on my knowledge of the NCAA enforcement and infractions process.**
- \* **Litigation Support (September 2004 - Present). Jackie Sherrill, Starkville, Mississippi. Currently consulting in the Sherrill v. NCAA et. al. case as a compensated expert. I am being retained in my capacity as an expert on the NCAA enforcement and infractions process.**
- \* **Litigation Support (September 2004-January 2006) Ronnie Cottrell/Ivy Williams, Tuscaloosa, Alabama. Assisted as compensated expert in the Cottrell/Williams v. NCAA et. al. case where Coach Cottrell and Coach Williams were suing for loss of reputation, income, and professional standing. Coach Williams was dismissed, but Coach Cottrell won a 30 million dollar verdict that was later overturned by the Alabama Supreme Court. I was retained based on my knowledge of and experience with the NCAA enforcement and infractions process.**

**FILM/DOCUMENTARY APPEARANCES & MEDIA CONSULTING**

- \* *Schooled: The Shame of College Sports*. (2014). Epix. Andrew Muscato, Director.
- \* *Student-Athlete* (2018). HBO. Sharmeen Obiad & Trish Dalton, Directors

**SPECIAL COLLECTIONS**

- \* Papers and research materials for grant-funded book *Tainted Glory* and legal documents regarding *Ridpath v. Marshall University et al.* are archived in the College Sports Research Institute Special Collections at the Thomas Cooper Library, University of South Carolina