The OHIO COB CREDIT REPORT

A Biannual Recognition of Research and Professional Development Accomplishments of Faculty & Staff Members of the College of Business
Ohio University, Athens, Ohio 45701 USA

Volume 4, Number 2
Fall 2019

This report includes author-submitted items involving 55 different faculty and staff members from the College of Business. All items were published, occurred, or were applicable to the time period from April 1, 2019, to September 30, 2019, or were accepted for future dates. All items are listed in alphabetical order based on last name.

The OHIO COB Credit Report has been prepared by Dr. J. Michael Geringer, Director of Research, as part of initiatives conducted by the Intellectual Contributions Continuous Improvement Team (ICCIT).

NOTE: Items for inclusion in Volume 5, Number 1, Spring 2019, will include publications or occurrences from October 1, 2019 to March 30, 2020. These items should be submitted by March 30, 2020, to geringer@ohio.edu.
Peer Reviewed Publications & Acceptances

NOTE: This Credit Report includes 7 listings of authors with publications in Elite journals and 20 listings of authors with publications in Top journals. Congratulations to these colleagues for their impressive accomplishments!

Rachida Aissaoui (Management)

Mick Andzulis (Marketing)


Ehsan Ardjmand (Analytics & Information Systems)


Lisa Beeler (Marketing)
Delpechitre, D., Beeler, L., Chaker, N. Customer Value Co-creation Behavior: A Dyadic Exploration of the Influence of Salesperson Emotional Intelligence on Customer Participation and Citizenship Behavior. Accepted for publication at the Journal of Business Research. This is a top journal.


Kelley Bergsma (Finance)
A paper by Jitendra Tayal and Kelley Bergsma, entitled "Short Interest and Lottery Stocks," has been accepted for publication in Financial Management. This is a top journal.


Khurrrum Bhutta (Management)


Awan Usama, M. Khurrum S. Bhutta, *Impact of Sustainable Leadership on social performance improvements in Organizations, Sustainability Accounting, Management and Policy Journal*, [Accepted]

**David Boss (Management)**
David Boss’ co-authored paper, Competitive landscape shifts: The influence of strategic entrepreneurship on shifts in market commonality, has been accepted for publication in *Academy of Management Review*. This is an elite journal.

**Marcelo Cano–Kollmann (Management)**
The paper “Competitiveness and connectivity in design innovation: a study of the Norwegian furniture industry”, by Xinlu Qiu, Marcelo Cano–Kollmann, and Ram Mudambi, was accepted for publication at *Competitiveness Review*.

**Carla Childers (Marketing)**

**Janna Chimelli (Analytics & Information Systems)**

**Hazel Dadanlar (Management)**

Dadanlar, H. H. & Abebe, M. (in press) “From tokens to key players: The influence of board gender and ethnic diversity on corporate discrimination lawsuits” *Human Relations This is a top journal.*

**Travis Davidson (Finance)**
Travis Davidson’s solo-authored paper “Bank–Owned Life Insurance and Bank Risk” has been accepted to the *Financial Review. This is a top journal.*

**Melissa Davies (Sports Administration)**


**Andy Fodor (Finance)**


*student researchers, MBA/MSA Nick Kopka and Chris Ullrich*


Colin Gabler (Marketing)


Colin Gabler, Jessica Ogilvie, Adam Rapp, D. Bachrach, “The Ambidextrous Employee: Performance Implications of Customer and Selling Orientations,” accepted at *Journal of Service Research*. This is a top journal.


Mike Geringer (Management)


Gabe Giordano (Analytics & Information Systems)


Sinan Gokkaya (Finance)

Sinan Gokkaya, D. Bradley, Xi Liu, F. Xie, “Are All Analysts Created Equal? Industry Expertise and Monitoring Effectiveness of Financial Analysts,” *Journal of Accounting and Economics*, Accepted. This is an elite journal.

“The Boss Knows Best: Directors of Research and Subordinate Analysts” with Daniel Bradley, Sinan Gokkaya and Xi Liu, *Journal of Financial And Quantitative Analysis*, forthcoming. This is an elite journal.
Dan Bradley, Sinan Gokkaya and Xi Liu, “Ties that bind: The value of professional connections to sell-side analysts,” accepted for publication at Management Science. This is an elite journal.

Marco Habermann (Management)

Katie Hartman (Marketing)


Jacob Hiler (Marketing)

Faizul Huq (Management)
Faizul Huq, T. Hale, & N. Pujari,“A Continuous Approximation Procedure for Determining Inventory Distribution Schemas for Supply Chains: Non-


Kim Jordan (Management)

Heather Lawrence–Benedict (Sports Administration)
*student researchers, MBA/MSA Nick Kopka and Chris Ullrich


Paul Mass (Management)
Kevin Matthews (Analytics & Information Systems)

Shawnee Meek (Management)

Jessica Ogilvie (Marketing)
Colin Gabler, Jessica Ogilvie, Adam Rapp, D. Bachrach, “The Ambidextrous Employee: Performance Implications of Customer and Selling Orientations,” accepted at *Journal of Service Research*. This is a top journal.


Nick Panagopoulos (Marketing)


Panagopoulos, N.G., A. Rapp, and M. Pimentel (2019), “Firm Actions to Develop an Ambidextrous Sales Force”, *Journal of Service Research*. This is a top journal.
Luke Pittaway (Management)


Andrew Pueschel (Management)


Adam Rapp (Marketing)


Colin Gabler, Jessica Ogilvie, Adam Rapp, D. Bachrach, “The Ambidextrous Employee: Performance Implications of Customer and Selling Orientations," accepted at *Journal of Service Research. This is a top journal.*


Panagopoulos, N.G., A. Rapp, and M. Pimentel (2019), “Firm Actions to Develop an Ambidextrous Sales Force”, Journal of Service Research. This is a top journal.

Tammy Rapp (Management)
Rapp, T.L., & Mathieu. J. E. Team and Individual Influences on Members' Identification and Performance per Membership in Multiple Team Membership Arrangements, Accepted at Journal of Applied Psychology. This is an elite journal.

David Ridpath (Sports Administration)
Tudor, M & Ridpath, B. Does the Perceived Motivational Climate significantly Predict Academic and/or Athletic Motivation among NCAA Division I College Athletes? Journal of Contemporary Athletics (Accepted for Publication in Volume 12, Issue 4).

Ridpath, B. "Education Versus Athletics: What Will Division I Football and Basketball Players Choose?," Journal of Amateur Sport. Co–Authored with Dr. Andy Rudd from Belmont University

Ridpath, B. “Perceptions of European Athletes That Attend American Colleges and Universities for Elite Athletic Development and Higher Education Access," Journal of Global Sport Management. Co–authored with Dr. Rudd and Dr. Sarah Stokowski from the University of Arkansas

Emily Seay Keenan (Accounting)
Emily Seay Keenan's paper, co–authored with Robert A. Seah, “Enhancing Audit Interviews with FAINT: The Forensic Assessment Interview Technique,” has been accepted for publication in Today’s CPA.

Emily Seah Keenan's paper, "The Application of Criminal Interview Techniques in Auditing: An Introduction to Conducting Effective Management Inquiries," Coauthored with Rob Seay, Tennessee Technological University, was accepted at Today’s CPA (Texas Society) March 2019.
Emily Seah Keenan’s paper, "Southern Industries: A Realistic Simulation of Substantive Testing for Accounts Receivable,” Coauthored with Leslie Blix, Sam Houston State University; William Blix; Mark Edmonds, The University of Alabama at Birmingham, was accepted at Issues in Accounting Education, June 2019.

Megan Seymore (Accounting)  
Seymore, M. and J. C. Robertson. Managers’ Intentions to Share Knowledge to Internal Auditors: The Effects of Procedural Fairness and Internal Auditor Type. Journal of Management Accounting Research. Forthcoming. This is a top journal.

David Stowe (Finance)  
Andy Fodor, David Stowe, and John Stowe, “Option Implied Dividends Predict Dividend Cuts: Evidence from the Financial Crisis,” Journal of Business Finance & Accounting, forthcoming. This is a top journal.

David Stowe and John Stowe, “Credit Union Business Models,” Financial Markets, Institutions & Instruments, accepted for publication. This is a top journal.


John Stowe (Finance)  
Andy Fodor, David Stowe, and John Stowe, “Option Implied Dividends Predict Dividend Cuts: Evidence from the Financial Crisis,” Journal of Business Finance & Accounting, forthcoming. This is a top journal.

David Stowe and John Stowe, “Credit Union Business Models,” Financial Markets, Institutions & Instruments, accepted for publication. This is a top journal.


Jitendra Tayal (Finance)
A paper by Jitendra Tayal and Kelley Bergsma, entitled "Short Interest and Lottery Stocks," has been accepted for publication in Financial Management. This is a top journal.

https://doi.org/10.1111/fima.12284

Amy Taylor–Bianco (Management)

Mary Tucker (Management)


Ike Uzuegbunam (Management)
Uzuegbunam, A.O., & Uzuegbunam, I. Arm’s–Length or Give–and–Take? Gender Differences in the Relational Orientation of New Ventures in Sub–
Saharan Africa. *Strategic Entrepreneurship Journal*, Accepted. **This is a top journal.**


URL: [https://doi.org/10.1080/08985626.2019.1640475](https://doi.org/10.1080/08985626.2019.1640475)


**Elizabeth Wanless (Sports Administration)**


**Wanless, L. & Stinson, J. L.** (in press, 2019). A contemporary functional form for NCAA division I FBS contributions: Internal and external considerations. *Journal of Sport Management*. **This is an elite journal.**


Naraine, M., O’Reilly, N., Levallet, N., & **Wanless, L.** (accepted, 2019). If you build it, will they log on? Wi–fi usage and behavior while attending

**Bill Young (Analytics & Information Systems)**


Textbooks, Professional Books & Popular Books

Jeffrey Anderson (Management)

Mike Geringer (Management)


Greg Sullivan (Sports Administration)
Marcelo Cano-Kollmann (Management)
On July 11, 2019, an article authored by Marcelo Cano-Kollmann, entitled “Acuerdo Mercosur–UE: Desafío para las empresas argentinas” (translated: “Mercosur–UE Agreement: A challenge for Argentine companies”), was published in Clarín, the biggest newspaper in Argentina and the third-most read newspaper in Spanish, with 18 million online readers. The article was published both on the paper and online editions.

Melissa Davies (Sports Administration)

Katie Hartman (Marketing)

Nick Panagopoulos (Marketing)

Luke Pittaway (Management)

David Ridpath (Sports Administration)
David Ridpath completed a peer reviewed monograph for the World Innovation Summit on Education (WISE) entitled Case Studies of Worldwide Sport Development Systems and Access to Education. Worked with four co authors from around the world: Dr. Wadih Ishac from Qatar University, Dr. Gerard Akindes from the Josoor Institute in Qatar, Dr.
Spencer Harris from the University of Colorado at Colorado Springs and Dr. Peter Smolianov from Salem State University. This project was part of a 100K grant he received to conduct this year long study. Findings from this project will be presented at the WISE Bi-Annual Summit in Qatar November 2019.

**Toby Stock (Accounting)**


**John Stowe (Finance)**

John Stowe revised four readings in the Level II CFA curriculum, which included updating content and all numerical examples and problems. The readings were “Capital Budgeting,” “Free Cash Flow Valuation,” “Market-Based Valuation: Price and Enterprise Value Multiples,” and “Residual Income Valuation.” In addition to being used in the CFA curriculum, the updated readings will be included in two books in the Wiley CFA Institute Investment Series: *Corporate Finance* by Clayman, Fridson, and Troughton, and *Equity Asset Valuation* by Pinto, Henry, Robinson, and Stowe.
Professional Presentations

Hazel Dadanlar (Management)

Melissa Davies (Sports Administration)

Grace Ede (Career & Student Success Center)
Grace Ede conducted a NACE Professional Development Live Webinar on September 18th on Engagement Through Experiential Learning.

Mike Geringer (Management)


Kim Jordan (Management)

Jordan, K. presented “Memorable Verbal Communication at the ABC’s My Favorite Assignment?” at the Association for Business Communication, Detroit, MI., October 2019.

Jordan, K. presented “Resilience Story Workshop” at the Association for Business Communication, Detroit, MI., October 2019.
Jennifer Murphy (Career & Student Success Center)
Jennifer Murphy, Presenter, August 2019 MBA Leadership Development Program, “Narrative-Based Leadership”

Jennifer Murphy, Presenter, June 2019 Inventure$, Calgary, Alberta, “Narrative-Based Leadership”

Jennifer Murphy, Presenter, June 2019 MBA CSEA Global Conference, Boston, “Finding Meaning in Work: 5 Moves that Matter”

Jennifer Murphy, Presenter, April 2019 MBA CSEA European Conference – Berlin, “Finding Meaning in Work: 5 Moves that Matter”

Nick Panagopoulos (Marketing)

Luke Pittaway (Management)
Luke Pittaway will be a keynote speaker on entrepreneurship education for a conference in Lille, France, in May 2020.

Andrew Pueschel (Management)

Tammy Rapp (Management)
Rapp, T.L., Multiple Team Identities: A Person–By–Team Interaction Perspective. Paper accepted for presentation as the Science of Team Science Conference, April 2019: East Lansing, MI.

Ferguson, A., Guenter, H., & Rapp, T.L. New to OB? Navigating the OB Division and AOM. PDW session accepted at Academy of Management, August 2019: Boston.


Mark Rowe (Analytics and Information Systems)
Mark Rowe presented “Active Learning and Collaboration Using Miro’s Online Whiteboard” at The Lilly Conference in Asheville, NC on August 6, 2019.

Nicole Smith (Analytics & Information Systems)
Nicole Smith was a speaker at the FlightGlobal Big Data Series Conference on September 11, 2019 in Miami (South Beach), FL (Topic: How to Make Data–Driven Business Decisions + Q&A

Nicole Smith was a speaker at the Mega–Predictive Analytics World Conference on June 18, 2019 in Las Vegas, NV (Topic: How to Develop the Best Data Strategy To Improve Performance)

Amy Taylor–Bianco (Management)
• Nominee, Carolyn Dexter All Academy Award for Best International Paper
• Finalist, IM Division Best Paper, Corporate Social Responsibility and Sustainability Award

Ike Uzuegbunam (Management)
  • Nominee, Carolyn Dexter All Academy Award for Best International Paper
  • Finalist, IM Division Best Paper, Corporate Social Responsibility and Sustainability Award


Elizabeth Wanless (Sports Administration)


Wanless, L. (2019, October 21). Selection & shrinkage method comparison for explaining NCAA FBS athletic contributions, Institute for Operations Research and Management Sciences (INFORMS), Seattle, WA.
Honors, Awards, and Professional Recognitions & Accomplishments

Jeffrey Anderson (Management)
Jeff Anderson was appointed to a three–year term on the University International Council, 2018–2021.

Marcelo Cano–Kollmann (Management)
Marcelo Cano–Kollmann will serve as guest editor of Journal of International Management for the Special Issue “Global Innovation Networks – Organizations and People” (with Ram Mudambi and Thomas J. Hannigan).

Michael DePerro (Senior Event Director)
Michael DePerro was elected to the board of directors, Meeting Professionals International, 2019/2020 slate: Regional/Ohio Director of Education

Mike Geringer (Management)
Mike Geringer received the Presidential Research Scholar Award for 2019–2020 at Ohio University. The Presidential Research Scholar awards program recognizes faculty members who have garnered national and international prominence in research, scholarship and creative activity and who demonstrate clear promise for continued, significant productivity in their research/creative activity. He is the first CoB faculty member to receive this recognition.

Sinan Gokkaya (Finance)
Sinan Gokkaya’s publication,”Are analyst trade ideas valuable?”, co–authored with Justin Birru (Ohio State), Xi Liu and Rene Stulz
• Featured by Bloomberg (2 articles) and Morningstar
• Included in National Bureau of Economic Research (NBER) Asset Pricing and Corporate Finance Program
• Featured in Ohio University Communications and Marketing Faculty High–Fives spotlight to feature OHIO faculty for their participation in recent news stories that help shape national dialogue while elevating the University’s national profile.

Kim Jordan (Management)
In February of 2019, Kim Jordan: Attended Nineteenth International Conference on Knowledge, Culture, and Change in Organizations at the University of British Columbia, Vancouver, BC, Canada.
Since April 2019, Kim Jordan completed 64 hours of coaches training accredited by the International Coach Federation, and she is working to log the 100 hours needed to seek the Associate Certified Coach credential.

Kim Jordan attended “Own the Room” professional speaker training, Core + Ascent, 2019, May.

Kim Jordan completed a peer review of an article for the CG Scholars network, June 2019.

Vern Kennedy (Finance)
Vernon W. Kennedy, David Codrington and Rajani Koneru were co-inventors for a Non–provisional / Permanent Patent, Patent no. 10,346,532, Issued July 9th, 2019. The process focuses on true content collaboration by deconstructing documents into their component parts allowing users and organizations to focus on content creation, reuse, storage, and collaboration rather than accessing and managing files.

Shawnee Meek (Management)
Shawnee Meek served as a Consultant, Emotional Intelligence & Difficult Conversations, for Sterling Ultracold, a division of Global Cooling, from December 2018–April 2019, where she developed a 4-week communication training program for supervisors (line supervisors to C-suite executives). Reviewed and recommended several books for training. Facilitated weekly lectures, activities, case studies, assessments, and homework.

Nick Panagopoulos (Marketing)
Nick Panagopoulos was a guest co–editor for Industrial Marketing Management, Special Issue on “Team Selling” (forthcoming in 2019).


Nick Panagopoulos is Vice–chair, Recognition and Awards, AMA Sales SIG, May 2018–present.

Nick Panagopoulos is Vice–chair, Finance and Development, AMA Sales SIG, May 2016–present.
Nick Panagopoulos received the Department of Marketing’s Elite Publication Award (for tenured/tenure-track faculty), Ohio University, award announced on 5/6/2019.

Nick Panagopoulos received the Program Impact Award For the Continued Pursuit of World Class Excellence Within The Schey Sales Centre, Ohio University, award announced on 4/12/2019.

Nick Panagopoulos received the College of Business 2019 Faculty Excellence in Intellectual Contribution Award, Ohio University, award announced on 4/10/2019.

Luke Pittaway (Management)

Luke Pittaway was appointed as Doctorial Consortium Director for USASBE for the next three years.

Luke Pittaway was appointed Vice-President of Research for United States Association of Small Business & Entrepreneurship (USASBE)


Andrew Pueschel (Management)

Andrew Pueschel was accepted as a Bruning Teaching Fellow at Ohio University’s Center for Teaching and Learning.

Tammy Rapp (Management)

Tammy Rapp has taken on the role as the primary contact for Ohio University for CARMA (The Consortium for the Advancement of Research Methods and Analysis).

David Ridpath (Sports Administration)

David Ridpath was approved for an $80,000 research grant from the World Innovation Summit on Education (WISE) to conduct a study on the impact of different sport development systems on the educational progress of elite athletes in different parts of the world.

Some of David Ridpath’s research and specific papers related to NCAA, Intercollegiate athletics, my book Tainted Glory and a federal legal case he was involved in (Ridpath v. Marshall University et al.) have been selected for inclusion into the College Sports Research Institute College Sport Collections at the University of South Carolina Thomas Cooper
library. A reception will be held to mark the entry of his research and papers on April 4th in Columbia SC.

**David Ridpath** has been invited to be a keynote speaker at the Cleveland City Club in mid October to discuss his most recent book, *Alternative Models of Sport Development in America* and other issues regarding the changes coming to the future of the sports industry in the US. He will also be doing a book signing at the event.

**Mark Rowe (Analytics and Information Systems)**

**Mark Rowe** was accepted as a Bruning Teaching Fellow at Ohio University's Center for Teaching and Learning.

**Amy Taylor–Bianco (Management)**

Amy Taylor–Bianco’s paper, Ofem, B., Pathak, S., **Taylor–Bianco, A.**, & **Uzuegbunam, I.** 2019. Too Tight to Move? How Cultural Norms and Stereotypes Regulate Imprinting in Hybrid Social Venturing, presented at the Academy of Management (AOM) Meeting, Boston, MA, August 2019, was a nominee for the Carolyn Dexter All Academy Award for Best International Paper, and also a Finalist for the IM Division Best Paper, Corporate Social Responsibility and Sustainability Award.

**Ike Uzuegbunam (Management)**

Ike Uzuegbunam’s paper, Ofem, B., Pathak, S., **Taylor–Bianco, A.**, & **Uzuegbunam, I.** 2019. Too Tight to Move? How Cultural Norms and Stereotypes Regulate Imprinting in Hybrid Social Venturing, presented at the Academy of Management (AOM) Meeting, Boston, MA, August 2019, was a nominee for the Carolyn Dexter All Academy Award for Best International Paper, and also a Finalist for the IM Division Best Paper, Corporate Social Responsibility and Sustainability Award.

**Elizabeth Wanless (Sports Administration)**

**Elizabeth Wanless** has been elected to serve as Secretary/Treasurer of INFORMS spORts for 2018–2019.

**Elizabeth Wanless** has been selected to serve as Research Fellow for the University of Guelph College of Business and Economics Research Institute.

**Elizabeth Wanless** has been selected to serve as Research Fellow for the Mount Royal University Institute for Innovation and Entrepreneurship.

**Elizabeth Wanless** served as a guest reviewer for the *Journal of Sport Management* (elite)
Journal Editorial Board Activities

Rachida Aissaoui (Management)
- *International Business: Research, Teaching, and Practice*

Mick Andzulis (Marketing)
- *Journal of Marketing Theory and Practice*
- *Journal of Global Scholars of Marketing Science*
- *Baltic Journal of Management*

Khurrum Bhutta (Management)
- *International Journal of Integrated Supply Management*
- *Inventi Impact Supply Chain & Logistics*
- *International Journal of Operations & Production Management*

Andy Fodor (Finance)
- *Journal of Banking and Finance, Associate Editor*

Mike Geringer (Management)
- *American Journal of Business, Associate Editor*
- *Journal of International Management*
- *Journal of World Business*
- *Thunderbird International Business Review*
- *Journal of East–West Business*
- *International Journal of Strategic Business Alliances* (former Editor-in-Chief)
- *International Journal of Management and Business, Associate Editor*
- *Administrative Sciences*
- *Journal of African Business Research*
- *International Journal of Public Private Partnerships*
- *Talents*
- *Poznan School of Banking Research Journal*
- *International Journal of Technoentrepreneurship* (former Editor–USA region)

Willie Gist (Accounting)
- *International Journal of Financial Research*
- *Austin Journal of Accounting, Audit and Finance Management*
Heather Lawrence-Benedict (Sports Administration)
• Sport Management Education Journal
• Sport Innovation Journal

Grigorios Livanis (Management)
• Journal of International Business and Policy

Nick Panagopoulos (Marketing)
• Journal of Personal Selling & Sales Management (January 2011 – present).
• Industrial Marketing Management (July 2005 – present).
• Journal of Selling (December 2007 – present)

Luke Pittaway (Management)
• International Small Business Journal
• International Journal of Management Reviews
• International Journal of Sociology and Social Policy

Adam Rapp (Marketing)
• Journal of Personal Selling and Sales Management
• Journal of Marketing Theory and Practice
• Industrial Marketing Management
• Journal of Business Research
• Journal of Service Research

Tammy Rapp (Management)
• Group and Organization Management

David Ridpath (Sports Administration)
• Journal of NCAA Compliance, Editor
• Journal of Higher Education Athletics (Until 2020)

Elizabeth Wanless (Sports Administration)
• Journal of Issues in Intercollegiate Athletics
College of Business
Research Grant Recipients

The following members of the College of Business faculty received research seed grants from the Intellectual Contributions Continuous Improvement Team (ICCIT) for 2019–2020. Each recipient will make at least one presentation as part of the College of Business’ Research Colloquia series:

**Ehsan Ardmand**, Assistant Professor, Analytics and Information Systems Department, and **Bill Young**, Associate Professor, Analytics and Information Systems Department


**Lisa Beeler**, Assistant Professor, Marketing Department

“Algorithmic Bias in Social Selling and Its Effect on Performance Outcomes”

**Michael Geringer**, Professor, Management Department

“Do Tests of Executive Function Predict the Function of Executives?”

**Grigorios Livanis**, Assistant Professor, Management Department, and **Michael Geringer**, Professor, Management Department

“Genetic Diversity of Family Businesses’ Board Members and the Effect on Internationalization”

**Aaron Wilson**, Assistant Professor, School of Accounting

“An Experimental Investigation of Nonprofit Form 990: Reporting of Significant Diversions of Assets”