Presentation Title in Zilla Slab; Size 72, Under the Elms Green

Subhead is Barlow regular; size 24, Cutler Green
We are Business Bobcats.

We inspire innovators who strategically create value. We motivate leaders who serve with grit and determination. We nurture self-aware citizens who better the world of business.

CORE VALUES

• We serve students first, so they serve.
• We teach principled leadership.
• We embrace diversity of thought and community.
• We offer individualized paths to success.
• We foster relationships that last.
• We deliver on our promises.
Slide title is Zilla Slab; size 44.

Color scheme; size 28
- Top band = cutler green; size 24
  - RGB: 0, 104, 72; size 20
- Slide title = under the elms
  - RGB: 21, 71, 52
- Body copy = gateway
  - RGB: 105, 97, 88
Remember to use illustrations.

OHIO College of Business Enrollment

<table>
<thead>
<tr>
<th>Year</th>
<th>Undergraduate</th>
<th>Graduate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>353</td>
<td>2,262</td>
</tr>
<tr>
<td>2012</td>
<td>487</td>
<td>2,272</td>
</tr>
<tr>
<td>2013</td>
<td>611</td>
<td>2,270</td>
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<tr>
<td>2014</td>
<td>775</td>
<td>2,343</td>
</tr>
<tr>
<td>2015</td>
<td>928</td>
<td>2,595</td>
</tr>
<tr>
<td>2016</td>
<td>1,044</td>
<td>2,742</td>
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<tr>
<td>2017</td>
<td>1,016</td>
<td>2,818</td>
</tr>
</tbody>
</table>
Transition slides to a new section are a good thing. This is Zilla Slab in Innovation Green; size 60. RGB: 151, 215, 0

You can make an impression, even with Barlow then; size 24.
Feel free to add pictures, but make sure they have purpose.

Unique experiences:
- Copeland Core
- Business Cluster
- Global Consulting Program
- Internship Requirement
- Applied, In-class Research Projects
## Career & Student Success Center

Information in a two-column format.

### Career Management

- **Two Required Career Courses**
  - BA 1000: self-assessment, professionalism, major exploration, career exploration
  - BA 2000: Intentional career management, tactical job search, digital presence, mock interviews, career management plan

- **Intentional Career Coaching**
  - Four dedicated career coaches engaged through academic communities
  - During the 2017-2018 academic year, the COB’s Career & Student Success Center led 3,907 career coaching appointments.

### Proactive Student Touchpoints

- **Academic Check-Ins**
  - 540 sophomores participated in a Second-Year Advising check-in to meet one-on-one with an advisor to explore class schedules, majors, DARS, and campus involvement

- **Third Year Career Audit**
  - Approximately 700 juniors participated in a Third-Year Career audit to meet one-on-one with a career coach and track internships and career exploration