PRESENTATION TITLE
IN BARLOW ALL CAPS

Subhead in Zilla Slab, sentence or title case.
Include speaker name, location, dates, etc.
ALTERNATIVE COVER SLIDE W/ PIC

Subhead in Zilla Slab, sentence or title case.
Include speaker name, location, dates, etc.
Slide title in sentence case, size 44.

Color scheme; size 28

• Top band = cutler green; size 24
  • RGB: 0, 104, 72; size 20
• Slide title = under the elms
  • RGB: 21, 71, 52
• Body copy = gateway
  • RGB: 105, 97, 88
We are Business Bobcats.

We inspire innovators who strategically create value.
We motivate leaders who serve with grit and determination.
We nurture self-aware citizens who better the world of business.

• CORE VALUES
  • We serve students first, so they serve.
  • We teach principled leadership.
  • We embrace diversity of thought and community.
  • We offer individualized paths to success.
  • We foster relationships that last.
  • We deliver on our promises.
These green slides can introduce a new section and make an impact. But keep them simple; size 44.
Include interesting green graphics like OHIO’s Business Bobcat Lifecycle

We are making you a promise.

We deliver on our promise.

We engage for the future.
Here’s a really good example of a long headline that is probably longer than it should be but is necessary to demonstrate the point; size 40.

• Students are very important.
  • In fact, they’re at the heart of everything we do
  • We love our students

• College of Business faculty are great too!

• Rufus considers himself to be an honorary #BusinessBobcat.
Here’s some two column text.

**College of Business Departments**
- Accounting
- Analytics and Information Systems
- Finance
- Management
- Marketing
- Sports Administration

**College of Business Centers**
- AECOM Center for Sports Admin.
- Center for Entrepreneurship
- Center for International Business Education and Dev.
- Consumer Research Center
- Schey Sales Center
- Walter Center for Strategic Leadership
• We support students.
• Career & Student Success Center
  • Academic Advising
  • Alumni Engagement
  • Career Coaching
    • Internships
    • Full-time employment
  • Employer Relations
    • Events
    • On-campus recruiting
  • Diversity & Inclusion