This report includes author-submitted items involving 55 different faculty and staff members from the College of Business. All items were published, occurred, or were applicable to the time period from November 1, 2019, to March 31, 2020, or were accepted for future dates. All items are listed in alphabetical order based on last name.

The OHIO COB Credit Report has been prepared by Dr. J. Michael Geringer, Director of Research, as part of initiatives conducted by the Intellectual Contributions Continuous Improvement Team (ICCIT).

NOTE: Items for inclusion in Volume 5, Number 2, Fall 2020, will include publications or occurrences from April 1, 2020 to September 30, 2020. These items should be submitted by September 30, 2020, to geringer@ohio.edu.
Peer Reviewed Publications & Acceptances

NOTE: This Credit Report includes 0 listings of authors with publications in Elite journals and 9 listings of authors with publications in Top journals. Congratulations to these colleagues for their impressive accomplishments!

Mick Andzulis (Marketing)

Ehsan Ardjmand (Analytics & Information Systems)

Jessica Babin (Marketing)

Lisa Beeler (Marketing)

Paul Benedict (Management)
Kelley Bergsma (Finance)


Khurrum Bhutta (Management)


Marcelo Cano-Kollmann (Management)

Hyacinthe Y. Somé, Marcelo Cano-Kollmann, Ram Mudambi and Jean-Claude Cosset, “The effect of privatization on the characteristics of innovation”. Accepted in *Financial Management.* This is a TOP journal.


Travis Davidson (Finance)

Camara, Antonio, Travis Davidson, and Andrew Fodor, "Bank Asset Structure and Deposit Insurance Pricing," *Journal of Banking and Finance* (forthcoming). This is a TOP journal.
Andy Fodor (Finance)
Camara, Antonio, Travis Davidson, and Andrew Fodor, "Bank Asset Structure and Deposit Insurance Pricing," Journal of Banking and Finance (forthcoming). This is a TOP journal.

Bergsma, K., Fodor, A., Singal, V., & Tayal, J. (2019). Option trading after the opening bell and intraday stock return predictability. Financial Management, Forthcoming This is a TOP journal.

*student researcher, MBA/MSA Gary Pasqualicchio

Barry Hettler (Accounting)

Kim Jordan (Management)

Heather Lawrence-Benedict (Sports Administration)
*student researcher, MBA/MSA Gary Pasqualicchio


*MBA/MSA student researchers Chris Ullrich, Alexandra Speck, and Kayla Robles


Grigorios Livanis (Management)
Anna Lamin, Grigorios Livanis, Do third-party certifications work in a weak institutional environment? *Journal of International Management,* In press. This is a TOP journal.

Shawnee Meek (Management)

Andrew Pueschel (Management)

David Ridpath (Sports Administration)

Scott Smith (Sports Administration)
Jim Strode (Sports Administration)


Jitendra Tayal (Finance)
Bergsma, K., Fodor, A., Singal, V., & Tayal, J. (2019). Option trading after the opening bell and intraday stock return predictability. Financial Management, Forthcoming This is a TOP journal.


Mary Tucker (Management)

Ike Uzuegbunam (Management)
Textbooks, Professional Books & Popular Books

Lisa Beeler (Marketing)

Mike Geringer (Management)

Andy Goodnute (Analytics and Information Systems)

Heather Lawrence-Benedict (Sports Administration)


John Stowe (Finance)

Bill Young (Analytics and Information Systems)
Book Chapters, Published Cases, Proceedings, Non-Refereed Journals, Monographs & Other Publications

Khurrum Bhutta (Management)

Awan Usama, M. Khurrum S. Bhutta, “Envision Social Sustainability Performance in Manufacturing firms for Common Good,” 2nd World Symposium on Social Responsibility and Sustainability, 27th-29th April 2020, Curitiba, Brazil [Accepted].


Matt Cacciato (Sports Administration)

Melissa Davies (Sports Administration)


Adam Hepworth (Marketing)
Faizul Huq (Management)

Jim Kahler (Sports Administration)

Nicole Smith (Analytics and Information Systems)
Nicole Smith, “To Address the Gender Pay Gap, Look at the Numbers,” (November 1, 2019), published on recruiter.com, https://www.recruiter.com/i/to-address-the-gender-pay-gap-look-at-the-numbers/?fbclid=IwAR3Z3MS26IzK3O5sEy3PbwwY0FnaPrRSc_fd8nqKmjjZMnlFwOzyF4Au8G8

Nicole Smith, contribution on “Why you should create and stick to a plan,” in the article How Women-Owned Businesses Can Use Social Media Marketing by Ryan Ayers (January 31, 2020) published on business.com, https://www.business.com/articles/women-owned-businesses-social-media-marketing/?fbclid=IwAR114Cb26un0XrFxyCVZchLCu9mYR0m7lw0ZQYJPKZ9d8HxXw-lmc36dS0U

Toby Stock (Accounting)


Kelley Walton (Sports Administration)

Professional Presentations

Rachida Aïssaoui (Management)

Mick Andzulis (Marketing)

Ehsan Ardjmand (Analytics & Information Systems)

Jessica Babin (Marketing)

Melissa Davies (Sports Administration)


Mike Geringer (Management)
Grigorios Livanis, Michael Geringer, Aaron Wilson, "The Impact of Environmental Uncertainty and Leverage on Firm Restatements", accepted for the 80th Annual Meeting of the Academy of Management, 7-11 August 2020, Vancouver, BC, Canada.


Mary Haines (Marketing)

Kim Jordan (Management)

Heather Lawrence-Benedict (Sports Administration)

Grigorios Livanis (Management)
Grigorios Livanis, Michael Geringer, Aaron Wilson, "The Impact of Environmental Uncertainty and Leverage on Firm Restatements", accepted for the 80th Annual Meeting of the Academy of Management, 7-11 August 2020, Vancouver, BC, Canada.


Shawnee Meek (Management)

Luke Pittaway (Management)
Luke Pittaway will be a keynote speaker on entrepreneurship education for a conference in Lille, France, in May 2020.

Andrew Pueschel (Management)

Tammy Rapp (Management)


David Ridpath (Sports Administration)


John Roberts (Analytics and Information Systems)

Katie Schacht (Marketing)

Nicole Smith (Analytics and Information Systems)
Nicole Smith was a speaker at the Ohio Association of Community Action Agency 2020 Legislative Conference on January 30, 2020 in Columbus, OH (Topic: How to Offer Talent Development Programs for Three Job Roles in Demand to Impact the Community)

David Stowe (Finance)

John Stowe (Finance)
not presented due to Ohio University travel ban], paper available at https://ssrn.com/abstract=3434422

Jim Strode (Sports Administration)

Cain, S., Chawansky, M., & Strode, J. (April, 2020 – Conference cancelled due to COVID). Former female collegiate athletes’ motives for transnational migration. Paper at the College Sport Research Institute conference in Columbia, SC.

Aaron Wilson (Accounting)
Grigorios Livanis, Michael Geringer, Aaron Wilson, "The Impact of Environmental Uncertainty and Leverage on Firm Restatements", accepted for the 80th Annual Meeting of the Academy of Management, 7-11 August 2020, Vancouver, BC, Canada.

Honors, Awards, and Professional Recognitions & Accomplishments

Jeffrey Anderson (Management)
Jeff Anderson was appointed to a three-year term on the University International Council, 2018-2021.

Jeff Anderson was awarded a grant of $10,000 from the Cleveland Hungarian Development Panel to support students and faculty from the University of Pecs as visitors to the OHIO International Consulting Program (OICP).

Melissa Davies (Sports Administration)
Melissa Davies was a Sport Marketing Association Grant Recipient for the project “NHL to Seattle: An examination of early team brand development.”

Michael DePerro (Senior Event Director)
Michael DePerro was elected to the board of directors, Meeting Professionals International, 2019/2020 slate: Regional/Ohio Director of Education

Michael DePerro was named Director of the Meeting Professionals International, Mid-America Conference

Michael DePerro was named to the Meetings and Events Executives Global Advisory Board, North American representative

Robert Foehl (Management)
Robert Foehl was named a 2020 Ethics & Compliance Initiative Northrop Grumman Scholar, in which he will receive a small grant to further his efforts in teaching ethics and compliance curriculum at Ohio University.

Colin Gabler (Marketing)
Colin Gabler was selected as a Fulbright Scholar and will visit Hungary in Fall 2020 as part of his sabbatical.
Mike Geringer (Management)

Mike Geringer was selected for the Presidential Research Scholar Award for 2019-2020 at Ohio University.

Sinan Gokkaya (Finance)

Sinan Gokkaya was selected for the Presidential Teacher Award for 2019-2022 at Ohio University.

Shawnee Meek (Management)

Shawnee Meek served as a trainer for GallopNYC (August – October 2019), where she developed a 2-week emotional intelligence train-the-trainer program for their leadership team and coaches. GallopNYC uses therapeutic horsemanship and leadership skills to help children and adults with disabilities.

Luke Pittaway (Management)


Luke Pittaway successfully secured a Marie Curie grant for A Comparative Study of Italy-USA on male and female entrepreneurship through the EntreComp Framework. It is an international grant of 251,000 Euros with the University of Bolzano led by Dr. Tatiana Somià which will allow her to study the project at Ohio University for two years.

David Ridpath (Sports Administration)

David Ridpath was appointed Co-Editor of the Journal of NCAA Compliance

David Ridpath was appointed to the Aspen Institute/Project Play Reimagining School Sports Steering Committee for 2020-21
Journal Editorial Board Activities

Rachida Aissaoui (Management)
- *International Business: Research, Teaching, and Practice*

Mick Andzulis (Marketing)
- *Journal of Marketing Theory and Practice*
- *Journal of Global Scholars of Marketing Science*
- *Baltic Journal of Management*

Khurrum Bhutta (Management)
- *International Journal of Integrated Supply Management*
- *Inventi Impact Supply Chain & Logistics*
- *International Journal of Operations & Production Management*

Andy Fodor (Finance)
- *Journal of Banking and Finance, Associate Editor*

Ann Gabriel (Accounting)
- *Issues in Accounting Education, Associate Editor (through 2020)*

Mike Geringer (Management)
- *American Journal of Business, Associate Editor*
- *Journal of International Management*
- *Journal of World Business*
- *Thunderbird International Business Review*
- *International Journal of Strategic Business Alliances* (former Editor-in-Chief)
- *Journal of African Business Research*
- *International Journal of Public Private Partnerships*
- *Administrative Sciences*
- *International Journal of Management and Business, Associate Editor*
- *Talents*
- *Poznan School of Banking Research Journal*
- *Journal of East-West Business*
- *International Journal of Technoentrepreneurship* (former Editor-USA region)
Willie Gist (Accounting)
- *International Journal of Financial Research*
- *Austin Journal of Accounting, Audit and Finance Management*

Heather Lawrence-Benedict (Sports Administration)
- *Sport Innovation Journal*
- *Sport, Business and Management: An International Journal*
- *Journal of Applied Sport Management*
- *Journal of Issues in Intercollegiate Athletics* (Special Issue Guest Reviewer for Spring 2020)

Grigorios Livanis (Management)
- *Journal of International Business and Policy*
- *Global Strategy Journal*

Nick Panagopoulos (Marketing)
- *Journal of Personal Selling & Sales Management* (January 2011 - present)
- *Industrial Marketing Management* (July 2005 - present)
- *Journal of Selling* (December 2007 - present)

Luke Pittaway (Management)
- *International Small Business Journal*
- *International Journal of Management Reviews*
- *International Journal of Sociology and Social Policy*

Adam Rapp (Marketing)
- *Journal of Personal Selling and Sales Management*
- *Journal of Marketing Theory and Practice*
- *Industrial Marketing Management*
- *Journal of Business Research*
- *Journal of Service Research*

Tammy Rapp (Management)
- *Group and Organization Management*, Associate Editor & Editor of 2021 Conceptual Issue
David Ridpath (Sports Administration)

- *Journal of NCAA Compliance* (until 2021), Co-Editor
- *Journal of Higher Education Athletics and Innovation* (Until 2020)

Elizabeth Wanless (Sports Administration)

- *Journal of Issues in Intercollegiate Athletics*
College of Business
Research Grant Recipients

The following members of the College of Business faculty received research seed grants from the Intellectual Contributions Continuous Improvement Team (ICCIT) in Spring 2021:

- **Mick Andzulis (Marketing):** “Taking away more than just the goods? The impact of lackadaisical shoplifting policy enforcement on retail salespeople and customers”

- **Ehsan Ardjmand (Analytics and Information Systems) and Bill Young (Analytics and Information Systems):** “Pricing and competition under local externalities: A mean field theory approach”

- **Lisa Beeler (Marketing):** “Robots and customer incivilities: Depersonalization of the service experience”

- **Jitendra Tayal (Finance):** “Short interest and expected option returns”

- **Aaron Wilson (Accounting):** “The relationship between stock compensation and whistleblowing”
Ohio University – University of Pecs Research Grant Recipients

The following members of the College of Business faculty received grants for the Ohio University – University of Pecs partnership:

- **Colin Gabler (Marketing)**, “Decision Making and Purchase Regret”
- **Heather Lawrence-Benedict (Sports Administration)**, “Sports Consumption”
- **Janna Chimeli (Analytics and Information Systems)**, “Mouse-Tracking Program Expansion”
- **Faizul Huq (Management)** and **Colin Gabler (Marketing)**, “Testing TPB in Environmental Context”
- **Adam Rapp (Marketing)**, **Katie Hartman (Marketing)** and **Adam Hepworth (Marketing)**, “Incidental Similarities and Dramatic Differences”
- **Ashley Metcalf (Management)**, “Caregiver Responsiveness and Facility Factors on Hospital Quality”
- **Katie Hartman (Marketing)**, **Adam Rapp (Marketing)**, **Adam Hepworth (Marketing)**, **Katie Schacht (Marketing)**, and **Jim Strode (Sports Administration)**, “Case Study Seminar/Workshop”
- **Ike Uzuegbunam (Management)**, “The Social Grounds of Economic Resilience: Industry-Level”
- **Heather Lawrence-Benedict (Sports Administration)** and **Jim Strode (Sports Administration)**, “Sports Leadership Characteristics”
- **Marcelo Cano-Kollmann (Management)**, “Is It Patenting Innovation What Changes”
- **Faizul Huq (Management)**, “Incentive/Disincentive to Green Behavior”