



**OHIO**  
UNIVERSITY

College of Business

## BACHELOR OF SPORT MANAGEMENT DEGREE

### Typical Course Sequence

#### FRESHMAN

		<u>HOURS</u>
BA 1000	<i>Business Advising Topics</i>	1
COMS 1030	<i>Public Speaking</i>	3
MATH 1200	<i>College Algebra</i>	4
SASM 1010	<i>Introduction to Sport Management</i>	3
ECON 1030	<i>Principles of Microeconomics</i>	3
ECON 1040	<i>Principles of Macroeconomics</i>	3
MIS 2010	<i>Introduction to Information Analysis and Design</i>	3
ACCT 1010	<i>Foundation of Accounting</i>	3
ENG 1510	<i>English Composition</i>	3
Plus 4 hours of electives from targeted non-business categories		

#### SOPHOMORE

		<u>HOURS</u>
QBA 2010	<i>Introduction to Business Statistics</i>	4
BA 2000	<i>Career Management</i>	1
BUSL 2550	<i>Corporate Responsibility in a Legal Environment</i>	3
SASM 2250	<i>History of Sport</i>	3
SASM 2920	<i>Practicum</i>	1
BUSINESS CLUSTER	(Integrates the following four courses into one semester)	
MGT 2100	<i>Introduction into Management and Organization</i>	3
MKT 2400	<i>Introduction to Marketing Management</i>	3
MIS 2020	<i>Business Information Systems</i>	3
FIN 2400	<i>Financial Management</i>	3
Plus 6 hours of electives from targeted non-business categories		

#### JUNIOR

		<u>HOURS</u>
QBA 3710	<i>Business Analysis</i>	3
SASM 3220	<i>Leadership and Sport Management</i>	3
SASM 3760	<i>Sport Facility and Event Management</i>	3
SASM 4400	<i>Sport Ticketing Sales and Systems</i>	3
SASM 4910	<i>Internship</i>	3
Plus 18 hours of major courses and electives from targeted non-business categories		

#### SENIOR

		<u>HOURS</u>
SASM 4450	<i>Marketing and Revenue Streams in Sport</i>	3
SASM 4500	<i>Senior Seminar</i>	3
Plus 21 hours of major courses and electives from targeted non-business categories		

NOTE: The BSM degree requires the completion of 120 semester hours.