BOBCAT RESEARCH COURSE: MOVING INNOVATION TO COMMERCIALIZATION

Offered by the Center for Entrepreneurship, a partnership between the College of Business and the Voinovich School of Leadership and Public Affairs, and Sponsored by the Office for Vice President of Research and Creative Activity

COURSE DESCRIPTION
The Bobcat Research Course: Moving Innovation to Commercialization provides developing researchers insight into academic entrepreneurship. Learn important commercial and enterprise considerations and the balance between academic and entrepreneurship roles.

COURSE OUTLINE
The course consists of four modules with topics including:

- Entrepreneurship and commercialization ecosystem at Ohio University
- Intellectual property and support for licensing, commercialization, and protection
- Techniques and tactics to improve grant writing
- Role of consultancy and consulting projects
- Research project management
- Business model development, pitching, presentation, and negotiation skills
- Research funds, grant programs, and venture finance

WHO SHOULD ATTEND?
Postgraduate research students, postdoctoral researchers, faculty, and other researchers.

Ohio University: An Engine for Innovation & Economic Development
Business Skills for Faculty & Researchers
Value Creation & Commercialization Pathways
Technology Commercialization: Licensing vs. New Venture Formation
COURSE SCHEDULE
This free course consists of four mini-modules and will draw on a range of speakers from within and outside of the University.

• **Ohio University : An engine for innovation & economic development:** Module to help raise awareness about campus support for the development of new ideas and ventures.

• **Business skills for faculty & researchers:** Module to focus on research grants and sponsorships, and how to interact with potential industry partners.

• **Value creation & commercialization pathways:** Module to highlight successful commercialization relationships at Ohio University.

• **Technology commercialization: Licensing vs. new venture formation:** Module to address how to utilize the entrepreneurial ecosystem when you have an idea.

2016 course dates are as follows:

• Wednesday, March 9 from 3:00pm to 7:00pm in Grover W135
• Wednesday, March 16 from 3:00pm to 7:00pm in Grover W135
• Tuesday, March 22 from 4:00pm to 6:00pm in Grover W125
• Thursday, March 24 from 4:00pm to 6:00pm in Grover W125
• Optional attendance at the Innovation Awards Gala from 5:30pm to 7:30pm in the Baker University Ballroom

REGISTRATION
The Center for Entrepreneurship and the Office for Vice President of Research and Creative Activity sponsors the course for all OHIO affiliated students, faculty, and staff.

There is a $400.00 one-time course fee for any non-OHIO participants.

To register for the **Bobcat Research Course: Moving Innovation to Commercialization** go to: [http://cob.ohio.edu/ResearchCommSpring2016](http://cob.ohio.edu/ResearchCommSpring2016)

FOR MORE INFORMATION
To find out more about the Center for Entrepreneurship, visit us at: [www.ohio.edu/entrepreneurship](http://www.ohio.edu/entrepreneurship)

Or contact us at (740) 593-2008 or **CE@ohio.edu**.