

# COLLEGE OF BUSINESS

## A DARS SUPPLEMENT FOR BSM CANDIDATES WHOSE FIRST SEMESTER IS IN 2016-2017

### MAJOR: Sport Management

#### FRESHMAN

##### Introductory Cluster

• BA 1000	Intro to College of Business	(1) requisite: CoB; Must be completed as part of cluster in first term of CoB admission
• BA 1100	Intro to Business	(3) requisite: CoB; Must be completed as part of cluster in first term of CoB admission
• BA 1500	Intro to Business Comm. And Profess.	(2) requisite: CoB; Must be completed as part of cluster in first term of CoB admission;
• UC 1900	Business Learning Community	(1) requisite: CoB; Must be completed as part of cluster in first term of CoB admission. NOTE: Transfers sub't 1500
SASM 1010	Introduction to Sport Management	(3) requisite: freshman or sophomore
ECON 1040	Principles of Macroeconomics	(3) requisite: Math placement level 2 or higher or C or better in MATH 1200
ECON 1030	Principles of Microeconomics	(3) requisite: Math placement level 2 or higher or C or better in MATH 1200
ENG 1510	Freshman Composition	(3) 1510 placement or ENG 150 or ENG D150; NOTE: International Students substitute ENG 1610
MATH 1350	Survey of Calculus	(4) requisite: PL2 or PL3 or MATH 1321 or at least "C" in MATH 1200; NOTE: No credit for this course & 2301
ACCT 1010	Foundations of Accounting	(3) requisite: MATH 1200 or higher or Math Placement Level 1 or higher
QBA 1720	Descriptive Analytics	(3) requisite: CoB, MATH 1200 or higher or math placement level 2; CoB. NOTE" Possible first-year course.

and/or electives from OU "Tier II", CoB "Global Perspective", BSM Specialization area, and free electives needed to achieve 120 credit hours

#### SOPHOMORE

BA 2000	Career Management	(1) requisite: COB and (Soph or Jr or Sr)
COMS 1030	Fundamentals of Public Speaking	(3) requisite: none listed
SASM 2250	History of Sport Industry	(3) requisite: C or better in SASM 1010
FIN 2400	Principles of Finance	(3) requisite: COB and (Soph or Jr or Sr) NOTE: must be completed before OR along with Business Cluster
BUSL 2550	Law and Society	(3) requisite: COB and (Soph or Jr or Sr)
QBA 2720	Business Analytics	(3) requisite: CoB, QBA 1720; sophomore, junior, or senior)
SASM 2920	Practicum in Sport Management	(3) requisite: Permission required

#### BUSINESS CLUSTER

An academic experience that integrates four core business courses in one semester: MKT 2400, BA 2500, MGT 2100, and MIS 2020 (12) requisite: BA 1000, BA 1100, BA 1500, UC 1900 or 1500, ACCT 1010, ENG 1510. NOTE: FIN 2400 must be completed prior to or along with the Bus. Cluster

and/or electives from OU "Tier II", CoB "Global Perspective", BSM Specialization area, and free electives needed to achieve 120 credit hours

#### JUNIOR

SASM 3220	Leadership and Sport Management	(3) requisite: BA 1000 and BA 2500 and MGT 2100 and MIS 2020 and MKT 2400 and SASM 2250
SASM3760	Sport Facility and Event Management	(3) requisite: BA 1000 and SASM 2250
SASM 4400	Sport Ticketing Sales and Systems	(3) requisite: SASM 2250 and MKT 2400 and MGT 2100 and BA 2500 and MIS 2020 and QBA 1710
SASM 4910	Internship in Sport Management	(3) requisite: Permission required and sports management major and (Jr or Sr)
TIER I Junior Comp. Course	Select from list available on DARS	(3) requisite: varies by course. Be sure to check course description

and/or electives from OU "Tier II", CoB "Global Perspective", BSM Specialization area, and free electives needed to achieve 120 credit hours

#### SENIOR

SASM 4450	Marketing & Revenue Streams in Sport	(3) requisite: SASM 2250 and BA 2500, MGT 2100, MIS 2020, MKT 2400 and QBA 2720
SASM 4500	Senior Seminar in Sport Management	(3) requisite: SPRT MGT major and Senior. NOTE: Available spring semester only. Meets TIER III requirement

and/or electives from OU "Tier II", CoB "Global Perspective", BSM Specialization area, and free electives needed to achieve 120 credit hours

**REQUIRED BSM SPECIALIZATION**

Complete one of the four following options:

**OPTION 1) Business Discipline: (complete one of the following)**

- **Marketing Sales and Service**  
MKT 3020 - Consumer Marketing Credit Hours: 3  
MKT 3580 - Foundations of Professional Sales Credit Hours: 3  
MKT 4580 - Sales Management Credit Hours: 3
- **Data Analytics**  
MIS 2200 - Systems Analysis and Design Credit Hours: 3  
MIS 2800 - Business Intelligence and Information Management Credit Hours: 3  
MIS 3800 - Enterprise Systems Implementation Credit Hours: 3
- **Accounting in Sport**  
ACCT 1020 - Decision Making with Accounting Credit Hours: 3  
ACCT 3100 - Managerial Accounting Credit Hours: 3  
ACCT 3040 - Financial Accounting and Reporting I Credit Hours: 3
- **Finance in Sport**  
FIN 3200 - Financial Statement Analysis and Financial Modeling Credit Hours: 3  
FIN 3270 - Financial Markets and Institutions Credit Hours: 3  
FIN 3410 - Investments Credit Hours: 3

**OPTION 2) Business-Related Minor: (complete one of the following two minors)**

- **Finance Minor (four additional courses)**  
FIN 3270 - Financial Markets and Institutions Credit Hours: 3  
FIN 3410 - Investments Credit Hours: 3  
Complete two elective courses: Credit Hours: 6
- **Marketing Minor (four additional courses)**  
MKT 3580 - Foundations of Professional Sales Credit Hours: 3  
MKT 3020 - Consumer Marketing Credit Hours: 3  
Complete two elective courses Credit Hours: 6

**OPTION 3) Certificate: (complete one of the following four certificates)**

- **Entrepreneurship Certificate**
- MGT 3700 - Introduction to Entrepreneurship Credit Hours: 3
- MGT 3550 - Creativity and Innovation Management Credit Hours: 3
- MGT 3730 - Entrepreneurial Business Consulting Credit Hours: 3
- Complete two three-semester hour electives Credit Hours: 6
- **Sales Certificate**
- MKT 3580 - Foundations of Professional Sales Credit Hours: 3
- MKT 4250 - Business to Business Marketing Credit Hours: 3 or MKT 4580 - Sales Management Credit Hours:3
- MKT 4680 - Consultative Sales Credit Hours: 3
- MKT 4780 - Sales Strategy & Technology Credit Hours: 3
- MKT 4910 - Sales Internship Credit Hours: 1.0-3.0
- **Women, Gender, and Sexuality Studies Certificate** (six courses); see 2016-2017 undergraduate catalog for details
- **Environmental Studies Certificate** (nine courses); see 2016-2017 undergraduate catalog for details

**OPTION 4) Currently under review; for the most up-to-date details, contact Dr. John Nadeau at [nadeau@ohio.edu](mailto:nadeau@ohio.edu)**

ALSO: Complete free-electives as needed to complete the 120 credit-hour minimum.

# GLOBAL PERSPECTIVE REQUIREMENT

*NOTE: The Global Perspective requirement is waived for International Students on an F1 Visa*

Complete one of the three following options:

## OPTION 1) Foreign Language:

- Complete a foreign language through 2120

## OPTION 2) International Coursework:

- Complete two courses from this list:

- ANTH 3800: Cultures of South Asia (3) \*
- ANTH 3810: Cultures of Sub-Saharan Africa (3) \*
- ANTH 3830: Cultures of Latin America (3) \*
- ANTH 3850: Cultures of Southeast Asia (3)
- CLWR 3330: Introduction to Islam (3) (2CP)
- CLWR 3340: Hinduism (3) (2CP)
- CLWR 3350: Buddhism (3) (2CP)
- CLWR 4330: Political Islam (3) \*
- COMS 4100: Cross-Cultural Communication (3)
- ECON 3530: European Economic History (3) \*
- ECON 4550: Economics of Africa (3) \*
- ECON 4730: Economics of Southeast Asia (3) \*
- ECON 4740: Economics of Latin America (3)
- ECON 4750: Economics of China (3)
- ECON 4760: Economics of Korea, Japan and SE Asia (3) \*
- FIN 4550: International Finance (3)
- GEOG 1200: Human Geography (3) (2SS)
- GEOG 3290: World Economic Geography (3)
- GEOG 3310: Geography of Africa (3)
- GEOG 3350: Geography of Latin America (3)
- GEOG 3380: Geography of Asia (3)
- HIST 1220: Western Civilization; Modernity from 1500 (3)
- HIST 1330: Intro. To World History Since 1700 (3) (2CP)
- HIST 2460: The Rise of Modern Asia (3) (2CP)
- HIST 3231: Latin American. History: From Independence to the Present (3) (2CP)
- HIST 3232: History of Brazil (3) \*
- HIST 3233: The History of Modern Mexico (3)
- HIST 3250: History of U.S.-Latin American Relations (3) \*
- HIST 3330: Oil, the Persian Gulf, and World Power (3)
- HIST 3340: Zionism and Modern Israel (3) \*
- HIST 3355: History of Modern Iran (3) \*
- HIST 3360: History of North Africa (3) \*
- HIST 3380: History of West Africa (3) \*
- HIST 3381: History of East Africa (3) \*
- HIST 3411: History of Africa Since 1850 (3) (2CP)
- HIST 3420: History of South Africa (3)
- HIST 3440: History of Vietnam (3)
- HIST 3452: Southeast Asia, 1945 to the Present: The Search for

- HIST 3462: Modern China since 1911 (3)
- HIST 3464: History of China from the Early Modern Era to Present (3)
- HIST 3481: Modern Japan (3) \*
- HIST 3641: Contemporary Europe (3)
- HIST 3661: Modern France in the 20th Century (3) \*
- HIST 3681: Modern Germany in the 20th Century (3)
- HIST 3731: Balkan dreams and nightmares: Southeastern Europe from 1908 to the Present (3)
- HIST 3820: History of Russia (3) \*
- HIST 3822: Soviet Union (3)
- HIST 3831: Modern Poland: War, Revolution and Peace from 1905 to the Present (3) \*
- HIST 3865: Churchill's Britain (3)
- HIST 4902: Colloquium in Latin American History (3)
- LING 2750: Introduction to Language and Culture (3)
- MGT 3600: Introduction to International Business (3)
- MGT 3650: International Market Assessment and Entry (3)
- MGT 4640: International Comparative Management (3)
- MGT 4650: Transnational Strategy, Organization & Leadership (3)
- MKT 4410: International Marketing (3)
- POLS 1500: Themes in Global Politics (3)
- POLS 2500: International Relations (3)
- POLS 4440: East Asia in World Politics (3)
- POLS 4310: Politics in East Europe (3)
- POLS 4340: Government and Politics of Latin America (3)
- POLS 4360: Government and Politics of Brazil (3) \*
- POLS 4410: African Politics (3)
- POLS 4450: Government and Politics of Japan (3) \*
- INST 1100: Modern Africa (3) (2CP)
- INST 2100: Africa's Children (3)
- INST 1400: European Studies (3) (2CP)
- INST 1600: Interdisciplinary Survey of Latin America (3)
- INST 3201: Focus on Malaysia (3) \*
- INST 3202: Tun Razak Seminar: SE Asia Studies (3) \*

Either HIST 1220 or HIST 1330 will apply to "Global", but not both

Courses that meet a TIER II requirement are noted above with 2CP or 2SS

\* Denotes an active course not regularly offered

## OPTION 3) International Experience

Complete an Ohio University international experience through one of the following programs:

- CoB Global Consulting Program (GCP): <http://cob.ohio.edu/gcp>
- CoB OHIO International Consulting Program: <http://cob.ohio.edu/oicp>
- Study Abroad through the O.U. Office of Education Abroad: <http://www.ohio.edu/educationabroad/>

O.U. Global Leadership Certificate (GLC): <http://www.ohio.edu/glc/>

# UNIVERSITY GENERAL EDUCATION REQUIREMENTS FOR SPORT MANAGEMENT MAJORS

## Tier I

### FRESHMAN COMPOSITION:

- ENG 1510 (International students will take ENG 1610)

### JUNIOR COMPOSITION:

- Any course from list (see DARS)

### MATHEMATICS

- MATH 1350 (also meets BSM requirement)

## Tier II

You are required to complete a total of 21 credit hours from an approved list of courses in the following six distribution areas:

<b>TIER II REQUIREMENT</b>	<b>SPORT MANAGEMENT MAJORS SHOULD TAKE THIS COURSE</b>
Applied Science and Mathematics	MATH 1350 is required for BSM and meets this requirement
Cross Cultural Perspectives	Choose any course from Cross Cultural list (see DARS)
Fine Arts	Choose any course from Fine Arts list (see DARS)
Humanities and Literature	COMS 1030 is required for BSM and meets this requirement
Natural Sciences	Choose any course from Natural Science list (see DARS)
Social Sciences	ECON 1030 and ECON 1040 are required for BSM and meets this req't.

You are required to take at least one course in each of the six areas and may satisfy no more than two of the required six areas with courses from the same department/school. You may satisfy no more than 8 of the 21 hours with courses from the same department/school.

### **TWO WAYS TO FIND A COMPLETE LIST OF TIER II COURSES:**

- 1) Look under "General Education Requirements" in the "The OHIO Guide" that you were given during Bobcat Student Orientation
- 2) Go to on-line Undergraduate catalog at the following UR: <http://www.catalogs.ohio.edu/> .Click on "General Education Requirements" and scroll down to "Tier II".

## TIER III

SASM 4500 is required for the Sport Management major and also meets the TIER III requirement.

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**ADVISING IN THE COLLEGE OF BUSINESS:** It is important to know that every business major will have a REGISTRATION HOLD on their account every semester that will keep them from registering for next-semester courses until they have participated in a CoB advising activity. Activities will vary by class standing. Instructions will be e-mailed to student's e-mail address prior to each registration period. Registration holds will be released with 48 hours of the date of the advising activity attended. It is the student's responsibility to be aware of advising activities and to attend an event that meets prior to his/her assigned time/date to register. QUESTIONS? Call the CoB Office of Student Services at (740) 593-2042 or meet with an advisor in 214 Copeland Hall.

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