COLLEGE of BUSINESS HONORS PROGRAM
Ohio University’s College of Business is an outstanding business school, ranked 15th among public business schools and 38th overall by Bloomberg Businessweek. We have been recognized for our innovative approaches to teaching and the quality of our programs. We are accredited by the Association to Advance Collegiate Schools of Business (AACSB) for both our undergraduate and graduate business administration programs. Of the thousands of colleges and universities in the United States offering business degrees, only a small percentage are accredited at both the bachelor’s and master’s levels.

The College of Business Honors Program builds on that foundation of excellence. Our mission is to provide high-achieving and high-potential students a unique learning experience that combines both a traditional honors-level curriculum and a program of professional and leadership development opportunities. We give you the opportunity to learn in advanced classes, to explore your own leadership skills, and to engage with executives and industry leaders. You will be challenged to collaborate with other high-achieving students and to engage with exceptional faculty and business leaders to get the most out of your educational experience so that you can transform your world.

You’ll go through the program with a cohort of your peers, an immediate and ongoing support group, while also integrating with cohorts who are at other stages of the program who can provide mentorship and guidance. Learning will occur both in and out of the classroom, to help you to grow to your true potential as a future business leader.

“You are immediately put into a community where you are surrounded by faculty and peers who want to help you achieve your goals and get to where you want to be in the industry. The Honors Program is represented by students from every College of Business major, so you will automatically find someone that you can relate to.”

Patrick Buzzard
Sports Management, Business Pre-Law Major
WHY THE COLLEGE OF BUSINESS HONORS PROGRAM AT OHIO UNIVERSITY?

Our program is built around five key pillars (E.L.I.T.E.) that define and support all of our activities:

- **Excellence in communication skills** is developed through a series of experiences beginning in the first year and progressing through the program to focus on understanding your own and others’ communication styles and developing your public speaking skills and executive presence in various settings.

- **Leadership skill training** is achieved through a battery of leadership assessments each of the four years of the program as well as honors leadership development classes and workshops, starting with a leadership onboarding course in the first year and reinforced in an honors leadership development course in the junior year.

- **Intellectual development** occurs in honors sections of core business courses and in a carefully designed curriculum specific to the Honors Program across all four years of study.

- **Teamwork development** happens both in coursework, including the honors section of the Integrated Business Cluster, and in organizing various activities for the Honors Program through student-run Committees of Excellence and the Senior Legacy Project. Honors teams also participate in a variety of case competitions, sponsored by companies such as Microsoft and Deloitte, with an outstanding track record of success.

- **Engagement with the community** is accomplished through participation in annual community service projects, a Senior Legacy Project, through the many executive engagements that will be scheduled throughout the year, and through trips to visit businesses and alumni in major cities.
WHAT MAKES US DIFFERENT?

Traditional academic honors programs tend to focus on only the intellectual development of students. We’re different. We provide a unique, hands-on approach that models what you will find in the real world and that includes powerful developmental opportunities across a range of professional and leadership skills areas. Our curriculum combines technical knowledge, analytical skills, contextual understanding, and application to current industry trends.

Mentoring
During your first semester, you’ll be assigned to a junior student in the Honors Program and a primary faculty member from among the three directors of the program. Together, they will provide guidance and support as you progress through the program.

Leadership Development
Over the course of your studies, you will take a variety of assessments that will help you to understand your approach to leadership, your strengths, and areas for improvement including feedback from peers and faculty who have worked with you. You will create a personal development plan to build your skill set and have opportunities to take leadership roles within the program.

“Every College of Business Honors Program freshman has a junior mentor to show him or her what life looks like as they move through the program. My mentor truly looked out for me as a freshman, which has made me more comfortable in my college transition.”

Sydne Santo
Marketing Major
Tammy Rapp, assistant professor and associate director of Ohio University’s College of Business Honors Program, lectures her honors class in Copeland Hall.
Academics and Application

We’ll provide you with a unique and rigorous experience to develop the skills you’ll need to succeed in today’s business environment. We believe that business theories must be put in context and in practice to be internalized. The College of Business curriculum uses problem-based learning to challenge students to better understand trends and issues at the industry, company, and business unit levels and to apply the concepts they are learning in individual disciplinary courses to a more holistic analysis of those issues. Our honors curriculum includes:

- A Freshman Honors Learning Community as part of the Copeland Core Requirements in your first semester
- Leadership Onboarding in your second semester
- Honors section of the Integrated Business Cluster in fall of your sophomore year
- Honors section of the History of Capitalism in spring of your sophomore year
- Seminar in Leadership Development in fall of your junior year
- Honors section of Business Strategy in fall of your senior year

Co-curricular Activities

There are lessons that can best be learned outside the traditional classroom environment and we will assist you in learning from the experiences and expertise of industry experts.

- Alumni shadowing and internship experience
- On-site visits to companies from various industries
- Executive engagements with industry leaders and experts
- A Virtual Resource Bureau of alumni at various career stages
- Career management classes and workshops

Honors sophomore class chats with alumnus Carl Grant at Cooley in Washington, D.C.
Soft Skills

Soft skills are essential for success in business. We take a social approach to learning and development in our Honors Program. You’ll develop the skills needed to successfully work in teams, communicate effectively, to analyze and interpret information, and to lead. How do we develop those skills?

- Teamwork and team management training, experience, and leadership opportunities
- Public speaking training and presentations
- Small group meetings, social interactions, and networking events with executives
- Holistic/Systems thinking approaches to business issues

“The College of Business Honors Program surrounds you with people that are motivated to explore their career paths. Being around people that want to get involved and network pushed me to step outside of my comfort zone.”

Teresa Crum
Accounting Major
Ohio University College of Business Honors Program juniors Rachel McDade (left) and Cat Stolar (right) overlook Mount Huashan during an excursion for her Global Consulting Program trip in Xi’an, China.
OPPORTUNITIES FOR SUMMER OR WINTER BREAK INTERNATIONAL CONSULTING PROJECTS

Prepare yourself for the global business challenges that you will encounter upon graduation by working in a cross-cultural consulting team to solve authentic business problems. Choose from several exciting locations, each with its own rich cultural heritage and unique opportunities for hands-on learning in a global business context.

Applied Business Experience
Put your business skills to work by providing solutions to complex problems for local and multinational clients. Working with a real company challenges you to integrate your business skills and create positive change.

Cross-cultural Immersion
Engage with your student peers abroad as colleagues, classmates, and friends as you explore the culture of your chosen location. Each site offers excursions that will enrich your cross-cultural experience.

Global Business Leadership Skills Development
Gain valuable, career-building experiences as you work in multicultural teams. Having experience in cross-cultural communication and management is a must in today’s global business environment.

“After my freshman year, I traveled to the College of Business honors site in China with the Global Consulting Program. Going to China was an incredible experience because it’s such an important hub in the business world. Being exposed and immersed in a different culture’s business practices is not something that most students get to take advantage of during their first year of college.”

Rachel McDade
Finance, Accounting, Business Pre-Law Major
College of Business Honors Program graduates visit Wells Fargo in Charlotte, North Carolina.
The College of Business Honors Program is committed to helping you learn about yourself, your strengths, and plan to achieve your career goals. That’s why the college has a newly expanded Office of Career Management to guide you towards success—now and in the future. Career management is built into your curriculum from day one. We prepare you with the tools, knowledge, and mentoring to develop, and later, manage, a successful career. Our approach includes:

- Two required career strategy classes to help you identify strengths, maximize leadership potential, and demonstrate how to use both for lifelong success.
- A full staff of expert career coaches and peer consultants to assist you with résumé writing, cover letters, interviewing, and networking.
- Ongoing communications skill building and training through workshops, panels, networking events, and job fairs.
- Opportunities to connect with alumni in the industry.

97% of graduates replied

83% placement at graduation*

51K average salary

90% placement 3 months following graduation*

Data based on an 97% survey response rate among OHIO College of Business graduates.

*of domestic students
Ohio University College of Business Honors Program sophomore class visits PNC Bank headquarters in Pittsburgh.
## INTERNSHIPS AND PLACEMENT

Honors students have secured internships with organizations including:

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<th>Alliance Data</th>
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<td>Nationwide</td>
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<td>NETSCOUT</td>
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<td>Victoria’s Secret</td>
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<td>Northwestern Mutual</td>
<td>Wallace &amp; Turner</td>
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<td>Ohio Attorney General</td>
<td>Wendy’s</td>
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<td>Deloitte</td>
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<td>EY</td>
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<td>Patriot Communications PNC</td>
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Our recent graduates are employed by organizations including:

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“There is an extraordinary level of commitment that the College of Business Honors Program professors have to students. With the help of the program director, I was able to land an internship with Infovery, an IT consulting company. In the Honors Program, you will have a tailored experience where the directors and professors here are just as invested in your success as you are of your own.”

Nathan Perry
Entrepreneurship, Management
Information Systems, Management and Strategic Leadership Major
Contact Us
Get in touch and we’ll send you more information about the Honors Program, College of Business, Ohio University, and how to arrange a campus visit.

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Let’s get social.

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